

E-commerce Regional Analysis Market: Middle East and North Africa

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Abstracts

Report Scope:

This report explores the E-commerce markets in the Middle East and North Africa (MENA), using 2023 as a reference year and providing forecasts from 2024 through 2029, including compound annual growth rate (CAGR) projections. The market size is assessed from the perspective of E-commerce activity in the region. It examines factors influencing the industry, such as technological advances, economic conditions, and business considerations, and also offers market insights into the industry landscape. Additionally, the report analyzes key players in the E-commerce sector, categorizing them by type and product segment in the MENA region. It highlights growth drivers and assesses regional dynamics shaping the market.

This analysis excludes Turkey because its e-commerce market is more aligned with that of the European region. Turkey could distort the findings and fail to accurately represent the distinct opportunities and challenges faced by the rest of the MENA region. This exclusion allows for a more precise evaluation of MENA's emerging E-commerce sector, particularly for businesses looking to expand into less developed markets.

Report Includes:

An in-depth analysis of the current and future potential for e-commerce markets in the Middle East and Northern Africa (MENA) region

Analyses of the MENA market trends, with revenue data for 2023, estimates for 2024, and projected CAGRs through 2029

Estimate of the current market size and revenue prospects, accompanied by a market share analysis by e-commerce type, product type, and country

Facts and figures pertaining to the current market dynamics, advances in technology, and regulations

Insights into the ripple effects of the Ukraine-Russia war on e-commerce operations, including supply chain disruptions and regulatory hurdles

Analysis of the industry structure, including key stakeholders' market shares, product mapping, and recent key developments

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Market Outlook
Scope of the Study
Market Summary

CHAPTER 2 E-COMMERCE INDUSTRY OUTLOOK

Global E-commerce Industry Overview
MENA E-commerce Industry

CHAPTER 3 MARKET DYNAMICS

Market Dynamics
Market Drivers
Increasing Access to the Internet and Rise of 5G
Rise in Investment in E-commerce
Emerging Payment Solutions
Market Challenges
Data security concerns
Lack of Awareness About Technology
Dominance of Offline Retailer
Market Opportunities
Growing Demand for Foreign Products
Increasing Adaptation of Smartphones

CHAPTER 4 MARKET SEGMENTATION

Segmentation Breakdown
Market Analysis by E-commerce Type
Market Analysis by Product Type

CHAPTER 5 EMERGING MARKETS

Middle East and North African Market Analysis by Country
Saudi Arabia
United Arab Emirates

Israel
Egypt
GCC4
Rest of the Middle East & North Africa

CHAPTER 6 COMPETITIVE LANDSCAPE

Overview
Competitive Landscape
Concluding Remarks from BCC

CHAPTER 7 APPENDIX

Methodology
Sources
Abbreviations

List Of Tables

LIST OF TABLES

Summary Table : MENA Market for E-commerce, by Country, Through 2029
Table 1 : E-commerce: Advantages & Challenges
Table 2 : Finding the E-commerce Sector, 2024 and 2025
Table 3 : Private Equity and Venture Capital Deals in the GCC E-commerce Sector, 2021-2024
Table 4 : MENA Market for E-commerce, by E-commerce Type, Through 2029
Table 5 : MENA Market for E-commerce, by Product Type, Through 2029
Table 6 : MENA Market for E-commerce, by Country, Through 2029
Table 7 : Saudi Arabian Market for E-commerce, Through 2029
Table 8 : Saudi Arabian Market for E-commerce, by Product Type, Through 2029
Table 9 : E-commerce Startups in Saudi Arabia
Table 10 : UAE Market for E-commerce, Through 2029
Table 11 : UAE Market for E-commerce, by Product Type, Through 2029
Table 12 : E-commerce Investor Companies in UAE
Table 13 : Israel Market for E-commerce, Through 2029
Table 14 : Israel Market for E-commerce, by Product Type, Through 2029
Table 15 : E-commerce Startups in Israel
Table 16 : Egyptian Market for E-commerce, Through 2029
Table 17 : Egyptian Market for E-commerce, by Product Type, Through 2029
Table 18 : E-Commerce Startups in Egypt
Table 19 : E-commerce Startups in GCC4
Table 20 : GCC4 Market for E-commerce, Through 2029
Table 21 : GCC4 Market for E-commerce, by Product Type, Through 2029
Table 22 : Rest of the MENA Market for E-commerce, Through 2029
Table 23 : Rest of the MENA Market for E-commerce, by Product Type, Through 2029
Table 24 : Strategic Developments in the MENA E-commerce Market, 2023-2025
Table 25 : Information Sources in this Report
Table 26 : Abbreviations Used in this Report

List Of Figures

LIST OF FIGURES

Summary Figure : MENA Market for E-commerce, by Country, 2023-2029

Figure 1 : Key Applications of the E-commerce Industry

Figure 2 : Global Market for E-commerce, 2023-2029

Figure 3 : MENA Share in Global E-commerce Market, 2023

Figure 4 : Market Dynamics of MENA E-commerce

Figure 5 : Connectivity Based on Mobile Internet Subscribers in MENA Region, 2023

Figure 6 : Sector-wise Investment in the MENA Region, 2024

Figure 7 : MENA Market Share of E-commerce, by E-commerce Type, 2023

Figure 8 : MENA Market Share of E-commerce, by Product Type, 2023

Figure 9 : MENA Market Share of E-commerce, by Country, 2023

Figure 10 : Saudi Arabian Market for E-commerce, 2023-2029

Figure 11 : Saudi Arabian Market Share of E-commerce, by Product Type, 2023

Figure 12 : UAE Market for E-commerce, 2023-2029

Figure 13 : UAE Market Share of E-commerce, by Product Type, 2023

Figure 14 : Israel Market for E-commerce, 2023-2029

Figure 15 : Israel Market Share of E-commerce, by Product Type, 2023

Figure 16 : Egyptian Market for E-commerce, 2023-2029

Figure 17 : Egyptian Market Share of E-commerce, by Product Type, 2023

Figure 18 : GCC4 Market for E-commerce, 2023-2029

Figure 19 : GCC4 Market Share of E-commerce, by Product Type, 2023

Figure 20 : Rest of the MENA Market for E-commerce, 2023-2029

Figure 21 : Rest of the MENA Market Share of E-commerce, by Product Type, 2023

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