

Dickey's Barbecue Restaurants Inc.: Franchise Profile

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Abstracts

Report Scope:

The scope of this franchise profile report is precise and covers the company's background along with its present performance in the market. The major sections of the profile include: overview, products offered, recent developments and strategies undertaken, challenges faced, business strategy and analysis, and financial information. The report also includes revenue forecasts, presence of franchisee stores, market forecasts and key people of the company.

The report concludes with any other important information about the company and key takeaways.

Report Includes:

An overview of the franchise profile on Dickey's Barbecue Restaurants Inc.

Snapshot of major company events since its inception

Analysis of investment required for a Dickey's Barbecue Pit franchise outlet

Examination of the market dynamics, competitive environment, business strategies and expansion plans, along with recent developments and key challenges

Regional breakdown of Dickey's Barbecue Pit outlets in the U.S., and status of company-owned and franchised outlets by number

Contents

CHAPTER 1 DICKEY'S BARBECUE RESTAURANTS INC.

Overview

Background

Analysis of Investment Required for a Dickey's Barbecue Pit Franchise

Recent Developments

Recent Challenges

Franchise Closures and Terminations Lead to a Decline in Store Counts

Financial Analysis

Growth Forecast: Revenue and Number of Restaurants

Business Strategies

Use of Big Data to Drive Restaurant Performance

Expansion Plans

Slow-smoked Meat Is the Cornerstone of the Company's Growth

Low-Price Comfort Food Menu

Market and Competition

Marketing Expenditures

Outlets and Franchisee Information

Overview

Regional Breakdown

Food Menu

Key People

Key Takeaways

Analyst's Credentials

List Of Tables

LIST OF TABLES

Table 1: Dickey's Barbecue Restaurants Inc.: Timeline

Table 2: Dickey's Barbecue Restaurants Inc.: Food Item Details

Table 3: Estimated Initial Investment for Dickey's Barbecue Pit Franchisee

Table 4: Growth in Number of Restaurants for Dickey's Barbeque Restaurants, Inc., Through 2024

Table 5: Dickey's Barbecue Pit System-wide Outlet Summary, 2016-2018

Table 6: Number of Dickey's Barbecue Pit Outlets in the U.S., by State, 2018

Table 7: Status of Franchised Outlets in the U.S., by State, 2016-2018

Table 8: Status of Company-owned Outlets, by State, 2016-2018

Table 9: Projected Openings, May 31, 2018

List Of Figures

LIST OF FIGURES

Figure 1: Dickey's Total Unit Count, 2010-2018

Figure 2: Dickey's Barbecue Restaurants Inc.: Annual Revenue, 2016-2018

Figure 3: Market Forecast for Dickey Barbeque Restaurants, Inc., 2018-2024

Figure 4: Advertising and Marketing Expenditures, 2016-2018

Figure 5: Share of Marketing Fund Expenditure, by Dickey's Barbecue Pit

Figure 6: Dickey's Barbecue Pit System-wide Outlet Summary, 2016-2018

Figure 7: Number of Outlets, by U.S. Region, 2018

Figure 8: Share of Outlets, by U.S. Region, 2018

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