

Cyber Security: North American Markets

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Abstracts

Report Scope:

The study includes key trends and in-depth analysis of the North American cyber security market and its various segments. It discusses the different segments of cyber security solutions to derive specific market estimations. It discusses a comparative study regarding the ways in which technology has improved the cyber security of enterprises and alleviated their vulnerability towards internet threats. The North American cyber security market is segmented on the basis of countries, security type, solutions, and verticals. The market segment by type includes network security, endpoint security, wireless security, content security, cloud security and application security. The market segment by solution includes antivirus and anti-malware, encryption, risk and compliance management, identity and access management, firewall, disaster recovery, data loss protection and others. By industry verticals, the market is categorized into banking, financial services and insurance (BFSI), defense and intelligence, telecom and IT, government, retail, healthcare, and others. In terms of countries, the North American region is divided into the U.S., Canada and Mexico. The U.S. is expected to hold the majority of the market share due to the presence of many global cyber security players in the country and their security offerings to many industry verticals such as banking, IT and healthcare.

This report also includes the company profiles of key market players operating in the North American region. Some of the prominent North American cyber security market players include BAE Systems, Barracuda Networks Inc., Check Point Software Technology Ltd, Cisco Systems Inc., Corporation Service Co., FireEye Inc., Hewlett Packard Enterprise, IBM Corp., Sophos, Symantec Corp., Trend Micro Inc. and Verizon Communications. The report also discusses the key market strategies adopted by these players in the region.

Report Includes:

An overview of the North American market for cyber security

Analyses of market trends, with data from 2017 to 2018, and projections of compound annual growth rates (CAGRs) through 2023

Characterization and quantification of North American cyber security market by country, security type, solutions, and verticals

Complete understanding of different terms such as antivirus and anti-malware, encryption and firewall

Information on password attacks and denial-of-service attacks

Company profiles of major market players, including Bae Systems Inc., Cisco Systems Inc., DXC Technology Co., IBM Corp. and Intel Corp.

Contents

CHAPTER 1 INTRODUCTION

Introduction
Study Goals and Objectives
Reasons for Doing This Study
Scope of the Report
Research Methodology
Intended Audience
Geographic Breakdown
Analyst's Credentials
BCC Custom Research
Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

Overview

CHAPTER 3 MARKET OVERVIEW

Market Definitions
Malware
Phishing
Password Attacks
Denial-of-Service Attacks
Man in the Middle (MITM)
Drive-by Downloads
Malvertising
Rogue Software
Data Breaches
Current Trends
Preventive Measures for Organizations with BYOD
Life Cycle Analysis
Market Drivers
Surge in Demand for Cloud-based Enterprise Applications
Increasing Digitalization and IT Security Spending
Increased Demand for Disaster Recovery Service
Market Restraints

Use of Pirated Products
Market Opportunities
Rising Uptake in IoT Applications in Smart City Projects

CHAPTER 4 MARKET BREAKDOWN BY TYPE

Types of Cyber Security
Network Security
Endpoint Security
Wireless Security
Content Security
Cloud Security
Application Security
Market Size and Forecast

CHAPTER 5 MARKET BREAKDOWN BY SOLUTION

Cyber Security Solutions
Antivirus and Anti-malware
Encryption
Risk and Compliance Management
Identity and Access Management
Firewall
Disaster Recovery
Data Loss Protection
Other Solutions
Market Size and Forecast

CHAPTER 6 MARKET BREAKDOWN BY INDUSTRY VERTICAL

Cyber Security Market Verticals
Banking, Financial Services and Insurance (BFSI)
Defense and Intelligence
Telecom and IT
Government
Retail
Healthcare
Other Industry Verticals
Market Size and Forecast

CHAPTER 7 MARKET BREAKDOWN BY COUNTRY

Cyber Security Market by Country

U.S.

Canada

Mexico

Market Size and Forecast

CHAPTER 8 COMPETITIVE ANALYSIS

Value Chain Analysis

Market Share Analysis

Key Market Developments

CHAPTER 9 COMPANY PROFILES

BAE SYSTEMS INC.

Company Overview

Recent Developments

BARRACUDA NETWORKS INC.

Company Overview

CHECK POINT SOFTWARE TECHNOLOGY LTD.

Company Overview

Recent Developments

CISCO SYSTEMS INC.

Company Overview

DXC TECHNOLOGY CO.

Company Overview

FIREEYE INC.

Company Overview

HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP

Company Overview

IBM CORP.

Company Overview

INTEL CORP.

Company Overview

KASPERSKY LAB

Company Overview

Recent Developments

SYMANTEC CORP.

Company Overview

Recent Developments

List Of Tables

LIST OF TABLES

Summary Table: North American Cyber Security Market, by Industry Vertical, Through 2023

Table 1: Major Security Breaches in the North American Region

Table 2: North American Cyber Security Market, by Type, Through 2023

Table 3: North American Cyber Security Market, by Solution, Through 2023

Table 4: North American Cyber Security Market, by Industry Vertical, Through 2023

Table 5: North American Cyber Security Market, by Country, Through 2023

Table 6: Key Developmental Strategies Used by Companies in the North American Cyber Security Market, January 2016-September 2018

List Of Figures

LIST OF FIGURES

Summary Figure: North American Cyber Security Market, by Industry Vertical, 2017-2023

Figure 1: North American Cyber Security Market, by Type, 2017-2023

Figure 2: North American Cyber Security Market, by Solution, 2017-2023

Figure 3: North American Cyber Security Market, by Industry Vertical, 2017-2023

Figure 4: North American Cyber Security Market, by Country, 2017-2023

Figure 5: Cyber Security Ecosystem

Figure 6: North American Cyber Security Market Share Analysis, by Company, 2017

Figure 7: Key Development Strategies Used in the North American Cyber Security Market, 2016-2018*

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