

Cognitive Computing: Applications and Global Markets

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Abstracts

Report Scope:

In this report, the market has been segmented based on component, deployment mode, organization size, end user, application, and geography. It provides an overview of the global cognitive computing market and analyses market trends. Using 2020 as the base year, the report provides estimated market data for the designated forecast period from 2021 to 2026. Revenue forecasts for this period are segmented based on component, deployment mode, organization size, end user, application, and geography. Market values have been estimated based on the total revenue of cognitive computing solution providers.

The report covers the market for cognitive computing regarding the user base across different regions. It also highlights major trends and challenges that affect the market and the vendor landscape. The report estimates the global market for cognitive computing in 2020 and provides projections for the expected market size through 2026.

The scope of the study includes cognitive computing solutions and associated services, and services associated with the platform. Hardware (e.g., data centers), however, have been excluded from the study.

Report Includes:

51 data tables and 34 additional tables

An up-to-date overview of the global markets for cognitive computing technologies and applications

Analyses of the global market trends, with data from 2020 and 2021, estimates for 2022, and projections of compound annual growth rates (CAGRs) through 2026

Evaluation and forecast the cognitive computing market size, and corresponding market share analysis by component, deployment mode, organization size, application, end-user vertical, and geographic region

In-depth information (facts and figures) concerning market drivers, market deterrents and other macroeconomic forces affecting the current and future market outlook

Highlights of the upcoming market potential and areas of focus to forecast this market into various segments and sub-segments

Insight into the recent industry structure, current competitive landscape, increasing investment on R&D activities, key growth strategies, and company revenue share analysis

Descriptive company profiles of the leading global players, including Accenture plc, Cisco Systems Inc., Hewlett Packard Enterprise, Microsoft, Intel Corp. and NVIDIA

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ACCENTURE PLC

ALTERYX

AMAZON.COM INC.

APPEN

ATTIVIO

AVAAMO

C3 AI INC.

CISCO SYSTEMS INC.

COGNITIVESCALE

DARKTRACE

DATABRICKS

DEEPMIND (ALPHABET INC.)

DIGITALGENIUS

EXPERT SYSTEMS

HEWLETT PACKARD ENTERPRISE

IBM

INTEL CORP.

MICROSOFT CORP.

NVIDIA

NUMENTA

QUALCOMM

SMARSH

SPARK COGNITION

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