

Cognitive Computing: Applications and Global Markets

<https://marketpublishers.com/r/CC507C5E38AEN.html>

Date: May 2022

Pages: 164

Price: US\$ 5,500.00 (Single User License)

ID: CC507C5E38AEN

Abstracts

Report Scope:

In this report, the market has been segmented based on component, deployment mode, organization size, end user, application, and geography. It provides an overview of the global cognitive computing market and analyses market trends. Using 2020 as the base year, the report provides estimated market data for the designated forecast period from 2021 to 2026. Revenue forecasts for this period are segmented based on component, deployment mode, organization size, end user, application, and geography. Market values have been estimated based on the total revenue of cognitive computing solution providers.

The report covers the market for cognitive computing regarding the user base across different regions. It also highlights major trends and challenges that affect the market and the vendor landscape. The report estimates the global market for cognitive computing in 2020 and provides projections for the expected market size through 2026.

The scope of the study includes cognitive computing solutions and associated services, and services associated with the platform. Hardware (e.g., data centers), however, have been excluded from the study.

Report Includes:

51 data tables and 34 additional tables

An up-to-date overview of the global markets for cognitive computing technologies and applications

Analyses of the global market trends, with data from 2020 and 2021, estimates for 2022, and projections of compound annual growth rates (CAGRs) through 2026

Evaluation and forecast the cognitive computing market size, and corresponding market share analysis by component, deployment mode, organization size, application, end-user vertical, and geographic region

In-depth information (facts and figures) concerning market drivers, market deterrents and other macroeconomic forces affecting the current and future market outlook

Highlights of the upcoming market potential and areas of focus to forecast this market into various segments and sub-segments

Insight into the recent industry structure, current competitive landscape, increasing investment on R&D activities, key growth strategies, and company revenue share analysis

Descriptive company profiles of the leading global players, including Accenture plc, Cisco Systems Inc., Hewlett Packard Enterprise, Microsoft, Intel Corp. and NVIDIA

Contents

CHAPTER 1 INTRODUCTION

Study Goals and Objectives
What's New in This Update
Scope of Report
Reasons for Doing the Study
Intended Audiences
Information Sources
Methodology
Geographic Breakdown
Analysts' Credentials
BCC Custom Research
Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

CHAPTER 3 MARKET OVERVIEW AND TECHNOLOGY TRENDS

Market Overview
Market Dynamics
Drivers
Challenges
Opportunities
History and Evolution of Cognitive Computing
Value Chain Analysis
Platform and Infrastructure Providers
Software and Tool Providers
Solution Providers
Cloud Service Providers
End Users
Technology Analysis
Machine Learning
Natural Language Processing
Automated Reasoning
Key Features of Cognitive Computing
Components of Cognitive Computing: Process Flow
Future of Cognitive Computing

Key Trends in Cognitive Computing
Porter's Five Forces Model
Regulatory Implications
North American Regulations and Acts
European Regulations and Acts
Asia-Pacific Regulations and Acts
Case Study Analysis
Patent Analysis
Impact of COVID-19

CHAPTER 4 MARKET BREAKDOWN BY COMPONENT

Introduction
Solutions
Services
Integration and Deployment
Training and Consulting
Support and Maintenance

CHAPTER 5 MARKET BREAKDOWN BY DEPLOYMENT MODE

Introduction
Cloud
On-premises

CHAPTER 6 MARKET BREAKDOWN BY ORGANIZATION SIZE

Introduction
Large Enterprises
Small and Medium Enterprises

CHAPTER 7 MARKET BREAKDOWN BY APPLICATION

Introduction
Speech Recognition
Chatbots
Fraud Detection and Risk Assessment
Sentiment Analysis

CHAPTER 8 MARKET BREAKDOWN BY END USER

Introduction
Banking, Financial Services and Insurance
Retail
Healthcare and Life Sciences
Information Technology and Telecom
Education
Media and Advertising
Others

CHAPTER 9 MARKET BREAKDOWN BY REGION

Introduction
North America
U.S.
Canada
Europe
U.K.
Germany
Rest of Europe
Asia-Pacific
China
India
Rest of Asia-Pacific
Rest of the World
Latin America
Middle East and Africa

CHAPTER 10 COMPETITIVE LANDSCAPE

Top Companies
Strategic Analysis
Key Product Launches and Developments
Key Collaborations and Partnerships
Key Acquisitions and Expansions

CHAPTER 11 COMPANY PROFILES

Introduction

ABBYY

ACCENTURE PLC

ALTERYX

AMAZON.COM INC.

APPEN

ATTIVIO

AVAAMO

C3 AI INC.

CISCO SYSTEMS INC.

COGNITIVESCALE

DARKTRACE

DATABRICKS

DEEPMIND (ALPHABET INC.)

DIGITALGENIUS

EXPERT SYSTEMS

HEWLETT PACKARD ENTERPRISE

IBM

INTEL CORP.

MICROSOFT CORP.

NVIDIA

NUMENTA

QUALCOMM

SMARSH

SPARK COGNITION

List Of Tables

LIST OF TABLES

Summary Table: Global Market for Cognitive Computing, by Region, Through 2026

Table 1: Cognitive Computing Market Trends

Table 2: Case Study 1: Customer Service

Table 3: Case Study 2: Computer Vision

Table 4: Case Study 3: Recommendations

Table 5: Case Study 4: Risk Assessment

Table 6: Case Study 5: Fraud Detection

Table 7: U.S. Patents/Patent Applications on Cognitive Computing

Table 8: Global Market for Cognitive Computing, by Component, Through 2026

Table 9: Global Market for Cognitive Computing Solutions, by Region, Through 2026

Table 10: Global Market for Cognitive Computing Services, by Region, Through 2026

Table 11: Global Market for Cognitive Computing, by Deployment Mode, Through 2026

Table 12: Global Market for Cloud Deployment of Cognitive Computing, by Region, Through 2026

Table 13: Global Market for On-premise Deployment of Cognitive Computing, by Region, Through 2026

Table 14: Global Market for Cognitive Computing, by Organization Size, Through 2026

Table 15: Global Market for Cognitive Computing in Large Enterprises, by Region, Through 2026

Table 16: Global Market for Cognitive Computing in Small and Medium-Sized Enterprises, by Region, Through 2026

Table 17: Global Market for Cognitive Computing, by Application, Through 2026

Table 18: Global Market for Cognitive Computing, by End User, Through 2026

Table 19: Global Market for Cognitive Computing in BFSI, by Region, Through 2026

Table 20: Global Market for Cognitive Computing in Retail, by Region, Through 2026

Table 21: Global Market for Cognitive Computing in Healthcare and the Life Sciences, by Region, Through 2026

Table 22: Global Market for Cognitive Computing in Information Technology and Telecom, by Region, Through 2026

Table 23: Global Market for Cognitive Computing in Education, by Region, Through 2026

Table 24: Global Market for Cognitive Computing in Media and Advertising, by Region, Through 2026

Table 25: Global Market for Cognitive Computing in Other End Uses, by Region, Through 2026

Table 26: Global Market for Cognitive Computing, by Region, Through 2026
Table 27: North American Market for Cognitive Computing, by Component, Through 2026
Table 28: North American Market for Cognitive Computing, by Organization Size, Through 2026
Table 29: North American Market for Cognitive Computing, by Deployment Mode, Through 2026
Table 30: North American Market for Cognitive Computing, by End User, Through 2026
Table 31: North American Market for Cognitive Computing, by Country, Through 2026
Table 32: European Market for Cognitive Computing, by Component, Through 2026
Table 33: European Market for Cognitive Computing, by Organization Size, Through 2026
Table 34: European Market for Cognitive Computing, by Deployment Mode, Through 2026
Table 35: European Market for Cognitive Computing, by End User, Through 2026
Table 36: European Market for Cognitive Computing, by Country, Through 2026
Table 37: Asia-Pacific Market for Cognitive Computing, by Component, Through 2026
Table 38: Asia-Pacific Market for Cognitive Computing, by Organization Size, Through 2026
Table 39: Asia-Pacific Market for Cognitive Computing, by Deployment Mode, Through 2026
Table 40: Asia-Pacific Market for Cognitive Computing, by End User, Through 2026
Table 41: Asia-Pacific Market for Cognitive Computing, by Country, Through 2026
Table 42: Rest of the World Market for Cognitive Computing, by Component, Through 2026
Table 43: Rest of the World Market for Cognitive Computing, by Organization Size, Through 2026
Table 44: Rest of the World Market for Cognitive Computing, by Deployment Mode, Through 2026
Table 45: Rest of the World Market for Cognitive Computing, by End User, Through 2026
Table 46: Rest of the World Market for Cognitive Computing, by Region, Through 2026
Table 47: Product Launches and Developments, February 2019-March 2022
Table 48: Collaborations and Partnerships, October 2019-March 2022
Table 49: Global Acquisitions and Expansions, April 2019-March 2022
Table 50: Accenture plc: Net Revenue, 2019-2021
Table 51: Accenture plc: Product Offerings
Table 52: Accenture plc: Recent Developments, 2019-2021
Table 53: Alteryx: Net Revenue, 2019-2021

Table 54: Alteryx: Products Offerings

Table 55: Alteryx: Recent Developments, 2021

Table 56: Amazon.com Inc.: Net Revenue, 2019-2021

Table 57: Amazon.com Inc.: Product Offerings

Table 58: Amazon.com Inc.: Recent Developments, 2021

Table 59: Avaamo: Product Offerings

Table 60: Avaamo: Recent Developments, May 2021-March 2022

Table 61: C3 AI: Net Revenue, 2019-2021

Table 62: C3 AI: Product Offerings

Table 63: C3 AI: Recent Developments, February 2021-March 2022

Table 64: Cisco Systems Inc.: Net Revenue, 2019-2021

Table 65: Cisco Systems Inc.: Product Offerings

Table 66: Cisco Systems Inc.: Recent Developments, 2021

Table 67: Cognitive: Scale Product Offerings

Table 68: DeepMind: Company Financials, Fiscal Year 2018-2020

Table 69: DeepMind: Product Offerings

Table 70: DeepMind: Recent Developments, September 2020-December 2021

Table 71: Hewlett Packard Enterprise: Net Revenue, 2019-2021

Table 72: Hewlett Packard Enterprise: Product Offerings

Table 73: Hewlett Packard Enterprise: Recent Developments, October 2019-February 2022

Table 74: IBM: Net Revenue, 2019-2021

Table 75: IBM: Product Offerings

Table 76: IBM: Recent Developments, March 2021-February 2022

Table 77: Intel Corp.: Net Revenue, 2019-2021

Table 78: Intel Corp.: Product Offerings

Table 79: Intel Corp.: Recent Developments, November 2019-March 2022

Table 80: Microsoft: Net Revenue, 2019-2021

Table 81: Microsoft: Product Offerings

Table 82: Microsoft: Recent Developments, March 2019-January 2022

Table 83: NVIDIA: Net Revenue, 2019-2021

Table 84: NVIDIA: Product Offerings

Table 85: NVIDIA: Recent Developments, April 2021-January 2022

List Of Figures

LIST OF FIGURES

Summary Figure: Global Market Shares of Cognitive Computing, by Region, 2020

Figure 1: Artificial Intelligence Enterprise Use, 2020-2021

Figure 2: Internet of Things Trends, 2020 and 2021

Figure 3: History and Evolution of Cognitive Computing

Figure 4: Value Chain Analysis of Cognitive Computing

Figure 5: Key Features of Cognitive Computing

Figure 6: Porter's Five Forces Analysis of the Market for Cognitive Computing

Figure 7: Global Market Shares of Cognitive Computing, by Component, 2020

Figure 8: Global Market Shares of Cognitive Computing, by Component, 2026

Figure 9: Global Market Shares of Cognitive Computing Solutions, by Region, 2020

Figure 10: Global Market Shares of Cognitive Computing Solutions, by Region, 2026

Figure 11: Global Market Shares of Cognitive Computing Services, by Region, 2020

Figure 12: Global Market Shares of Cognitive Computing Services, by Region, 2026

Figure 13: Global Market Shares of Cognitive Computing, by Deployment Mode, 2020

Figure 14: Global Market Shares of Cognitive Computing, by Deployment Mode, 2026

Figure 15: Global Market Shares of Cloud Deployment of Cognitive Computing, by Region, 2020

Figure 16: Global Market Shares of Cloud Deployment of Cognitive Computing, by Region, 2026

Figure 17: Global Market Shares of On-premise Deployment of Cognitive Computing, by Region, 2020

Figure 18: Global Market Shares of On-premise Deployment of Cognitive Computing, by Region, 2026

Figure 19: Global Market Shares Cognitive Computing, by Organization Size, 2020

Figure 20: Global Market Shares of Cognitive Computing, by Organization Size, 2026

Figure 21: Global Market Shares of Cognitive Computing in Large Enterprises, by Region, 2020

Figure 22: Global Market Shares of Cognitive Computing in Large Enterprises, by Region, 2026

Figure 23: Global Market Shares of Cognitive Computing in Small and Medium-Sized Enterprises, by Region, 2020

Figure 24: Global Market Shares of Cognitive Computing in Small and Medium-Sized Enterprises, by Region, 2026

Figure 25: Global Market Shares of Cognitive Computing, by Application, 2020

Figure 26: Global Market Shares of Cognitive Computing, by Application, 2026

- Figure 27: Global Market Shares of Cognitive Computing, by End User, 2020
- Figure 28: Global Market Shares of Cognitive Computing, by End User, 2026
- Figure 29: Global Market Shares of Cognitive Computing in BFSI, by Region, 2020
- Figure 30: Global Market Shares of Cognitive Computing in BFSI, by Region, 2026
- Figure 31: Global Market Shares of Cognitive Computing in Retail, by Region, 2020
- Figure 32: Global Market Shares of Cognitive Computing in Retail, by Region, 2026
- Figure 33: Global Market Shares of Cognitive Computing in Healthcare and the Life Sciences, by Region, 2020
- Figure 34: Global Market Shares of Cognitive Computing in Healthcare and the Life Sciences, by Region, 2026
- Figure 35: Global Market Shares of Cognitive Computing in Information Technology and Telecom, by Region, 2020
- Figure 36: Global Market Shares of Cognitive Computing Cognitive Computing in Information Technology and Telecom, by Region, 2026
- Figure 37: Global Market Shares of Cognitive Computing in Education, by Region, 2020
- Figure 38: Global Market Shares of Cognitive Computing in Education, by Region, 2026
- Figure 39: Global Market Shares of Cognitive Computing in Media and Advertising, by Region, 2020
- Figure 40: Global Market Shares of Cognitive Computing in Media and Advertising, by Region, 2026
- Figure 41: Global Market Shares of Cognitive Computing in Other End Uses, by Region, 2020
- Figure 42: Global Market Shares of Cognitive Computing in Other End Uses, by Region, 2026
- Figure 43: Global Market for Cognitive Computing, by Region
- Figure 44: Global Market Shares of Cognitive Computing, by Region, 2020
- Figure 45: Global Market Shares of Cognitive Computing, by Region, 2026
- Figure 46: U.S. State of Higher Education, 2021
- Figure 47: U.S. Market for Cognitive Computing, 2020-2026
- Figure 48: Canadian Market for Cognitive Computing, 2020-2026
- Figure 49: U.K. Artificial Intelligence Adoption, by Enterprise, 2020
- Figure 50: U.K. Market for Cognitive Computing, 2020-2026
- Figure 51: German Market for Cognitive Computing, 2020-2026
- Figure 52: Rest of European Market for Cognitive Computing, 2020-2026
- Figure 53: Chinese Market for Cognitive Computing, 2020-2026
- Figure 54: Indian Market for Cognitive Computing, 2020-2026
- Figure 55: Rest of Asia-Pacific Market for Cognitive Computing, 2020-2026
- Figure 56: Distribution of the Most-Followed Strategies in the Global Market for Cognitive Computing, 2019-2022

- Figure 57: Accenture plc: Sales Share, by Business Segment, 2020
- Figure 58: Accenture plc: Sales Share, by Region or Country Segment, 2020
- Figure 59: Alteryx: Sales Share, by Business Segment, 2020
- Figure 60: Alteryx: Sales Share, by Region or Country Segment, 2020
- Figure 61: Amazon.com Inc.: Sales Share, by Business Segment, 2020
- Figure 62: C3 AI: Sales Share, by Business Segment, 2020
- Figure 63: C3 AI: Sales Share, by Region or Country Segment, 2020
- Figure 64: Cisco Systems Inc. Sales Share, by Business Segment, 2020
- Figure 65: Cisco Systems Inc.: Sales Share, by Region or Country Segment, 2020
- Figure 66: Hewlett Packard Enterprise: Sales Share, by Business Segment, 2020
- Figure 67: Hewlett Packard Enterprise: Sales Share, by Region or Country Segment, 2021
- Figure 68: IBM: Revenue Share, by Business Segment, 2020
- Figure 69: IBM: Sales Share, by Region or Country Segment, 2020
- Figure 70: Intel Corp.: Sales Share, by Business Segment, 2020
- Figure 71: Intel Corp.: Sales Share, by Region/Country Segment, 2021
- Figure 72: Microsoft: Sales Share, by Business Segment, 2020
- Figure 73: Microsoft: Sales Share, by Region or Country Segment, 2021
- Figure 74: NVIDIA: Sales Share, by Business Segment, 2020
- Figure 75: NVIDIA: Sales Share, by Region or Country Segment, 2021

I would like to order

Product name: Cognitive Computing: Applications and Global Markets

Product link: <https://marketpublishers.com/r/CC507C5E38AEN.html>

Price: US\$ 5,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC507C5E38AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970