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Checkers Drive-In Restaurants Inc.: Franchise Profile

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Abstracts

Report Scope:

The scope of this franchise profile report is precise and covers the company's background along with its present performance in the market. The major sections of the profile include: overview, products offered, recent developments and strategies undertaken, challenges faced, business strategy and analysis, and financial information. The report also includes revenue forecasts, presence of franchisee stores, market forecasts and key people of the company.

The report concludes with any other important information about the company and key takeaways.

Report Includes:

An overview of the franchise profile on Checkers Drive-In Restaurants Inc., a quick service restaurant (QSR) business

Description of food items, along with some newly added food options, served in the franchising restaurants across the U.S.

Outlining details of company's business strategy, annual revenue, growth forecast, recent developments, and key challenges etc.

Data corresponding to number of Checkers and Rally's outlets across states and outside the U.S.

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Contents

CHAPTER 1 CHECKERS DRIVE-IN RESTAURANTS INC.

Background and Overview
Food Menu
Recent Development
Recent Challenges
Business Strategy
Business Analysis
Financials
Overall Revenue of Checkers Drive-In Restaurants Inc.
Growth Forecast: Revenue and Number of Restaurants
Average Sales Across Checkers and Rally’s Restaurants
Business Models and Cost Analysis
Restaurant Formats
Cost Analysis
Franchise Presence for Checkers and Rally’s Restaurants
Checkers Restaurants Franchise Presence Across States
Rally’s Restaurants Franchise Presence Across States
Key People
Key Takeaways
Analyst's Credentials

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List Of Tables

LIST OF TABLES

Table 1: Food Options Checkers Drive-In Restaurants Inc.
Table 2: Newly Added Food Menu Checkers Drive-In Restaurants Inc.
Table 3: Growth in Number of Restaurants for Checkers Drive-In Restaurants Inc., 2017-2023
Table 4: Average Sales for a Checkers Restaurant, 2017
Table 5: Approximate Net Sales for Rally's Restaurants, 2017
Table 6: Checkers Drive-In Restaurants Inc.: Restaurant Formats
Table 7: Approximate Franchise Expenditure for Checkers Drive-In Restaurants Inc., by Restaurant Format
Table 8: Number of Checkers Restaurants Across States and Outside US., 2017 vs. 2018
Table 9: Franchise Presence for Checkers Restaurants Across States and outside the US, by Type of Restaurants, 2017
Table 10: Projected Openings of New Checkers Restaurant, 2017 and 2018
Table 11: Number of Rally's Restaurants Across States, 2017 vs. 2018
Table 12: Franchise Presence for Rally's Restaurants Across States, as of 2017
Table 13: Projected Openings of New Rally's Restaurant, 2017 and 2018

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List Of Figures

LIST OF FIGURES

Figure 1: Checkers and Rally's Operating Restaurant, by Category, as of December 31, 2017
Figure 2: Checkers Drive-In Restaurant Inc.: Annual Revenue, 2016 and 2017
Figure 3: Revenue Forecast for Checkers Drive-In Restaurants Inc., 2017-2023
Figure 4: Share of Checkers Restaurants Across States, as of February 2019
Figure 5: Number of Checkers Restaurants Across States, 2017 vs. 2018
Figure 6: Share of Rally's Restaurants Across States, by Country, 2018
Figure 7: Number of Rally's Restaurants Across the States, 2017 vs. 2018

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