

Car Rentals: Global Markets to 2023

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Abstracts

REPORT SCOPE:

Car rental includes four main categories: compact, executives, SUV and hybrid/electric. Compact cars are small, low cost vehicles that carry a small number of passengers. Executive models are plusher and carry more individuals. Individuals offer renters a mix of comfort and size. Hybrid/electric vehicles do not run solely on gasoline.

This report examines the technologies, markets and factors influencing the markets for car rental systems. Markets are forecast based on historical activity and current opportunities, technical advances and challenges, and various geographic subsets of the market: North America, Europe, Asia-Pacific and South America.

The forecasts presented are for the total available markets. Discussion is provided that compares actual revenues with market potential. Markets are broken down by car type and then discussed within the context of technology trends. A detailed analysis of the market potential is used as a basis for estimating the world markets for these products. Thorough analyses are carried out of car rental practices, along with trends toward the uptake of solution costs, emerging standards and common practices.

Prime decision makers in the project chain who select the type of cars are identified. Factors influencing the requirements and purchases for the systems are examined, as are national and international responses to global challenges.

In this report, the car rental market is segmented into four areas: compact, executive, SUV and hybrid/electric. The sales are then broken up by geographic areas. A section focused on ride sharing and its impact across the globe is also included in the report.

The car rental market is fragmented. In North America and Europe, it is a mature market

that is growing at a low single-digit rate. Competition is fierce in established market and increasing in less established ones, which will spark innovation and new use of technology for competitive advantage.

REPORT INCLUDES:

15 data tables and 42 additional tables

An industry analysis of the global car rental market

Analyses of global market trends, with data from 2017, 2018, and projections of compound annual growth rates (CAGRs) through 2023

Information on how new technology will create additional revenue and new product categories or bring new life to existing products

Characterization and quantification of the market potential for global car rental market by vehicle types, major geographies, end users and technology types

A relevant patent analysis

Profiles of major players in the industry including, Easy Taxi, Nissan Car Solutions Co. Ltd., Ola Cabs, Taxify OU and Uber Technologies Inc.

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ADVANTAGE OPCO LLC
AFFILIATED CAR RENTAL L.C
AJ RENT A CAR CO. LTD.
AL-FUTTAIM GROUP
ANTAEUS RENT A CAR PVT. LTD.
AUTO EUROPE LLC
AVIS BUDGET GROUP
BABA CAR RENTAL
BEIJING NORTH STAR CAR RENTAL CO.
BLABLA CAR
BLANCRIDE
BLUE BIRD GROUP
BLUE SOLUTIONS SA
CABIFY
CAR2GO
CAR RENTAL DELHI INC.
CHINA AUTO RENTAL INC.

CARZONRENT INDIA
DIDI CHUXING
DRIVEZY
EASIRENT LTD.
EASY TAXI
ECO CAR HIRE AND VAN RENTAL CO.
EHI CAR SERVICES LTD.
ENTERPRISE RENT A CAR
EUROPCAR AMAG SERVICES AG
EXPRESS TRANSINDO UTAMA
E-Z RENT-A-CAR LLC
FASTEN INC.
FORMULA GROUP
FOX RENT A CAR INC.
GETAROUND INC.
GLOBAL TRAVELS
GO-JEK
GRAB TAXI HOLDINGS PTE. LTD.
GREEN MOTION INTERNATIONAL CAR RENTAL
HAXI
HERTZ GLOBAL HOLDING INC.
HIMALYIAN CAR RENTAL INC.
IMPERIAL PREMIUM RENT A CAR
JR HOKKAIDO RENTAL CO.
JUCY RENTALS
KEMWEL
LOCAUTO RENT S.P.A.
LOCALIZA RENT A CAR S/A
LOTTE RENTAL CO. LTD.
LYFT
MAVEN
MITRA PINASTIKA MUSTIAK RENT CORP.
MOIA GMHB
MYLES CARS LTD.
NIPPON RENT-A-CAR
NISSAN CAR RENTAL SOLUTIONS CO. LTD.
OLA CABS
ORIX RENT A CAR
PT SERASI AUTORAYA

PT TUNAS RIDEAN TDK
REACHNOW
REDSLOT CAR RENTAL
RENT A WRECK
RICA CONVENIENCE CAR RENTAL
SAVAARI CAR RENTALS PVT. LTD.
SHOUQI CAR RENTAL
SIXT SE
SKY RENT A CAR
SMAS AUTO LEASING INDIA PVT. LTD.
SUMISHO AUTO LEASING CORP.
STATE EXPRESS
TAXIFY OU
TIMES MOBILITY CO. LTD.
TOYOTA RENT-A CAR CO. LTD.
TURO INC.
UBER TECHNOLOGIES INC.
UCAR SA
UNIDAS SA
U-SAVE CAR AND TRUCK RENTAL
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