

Burger 21 International Inc.: Franchise Profile

<https://marketpublishers.com/r/BC23A4ED6A8EN.html>

Date: May 2019

Pages: 14

Price: US\$ 1,250.00 (Single User License)

ID: BC23A4ED6A8EN

Abstracts

Report Scope:

The scope of this franchise profile report is precise and covers the company's background along with its present performance in the market. The major sections of the profile include: overview, products offered, recent developments and strategies undertaken, challenges faced, business strategy and analysis, and financial information. The report also includes revenue forecasts, presence of franchisee stores, market forecasts and key people of the company.

The report concludes with any other important information about the company and key takeaways.

Report Includes:

An overview of the franchise profile on Burger 21 International Inc., a quick service restaurant (QSR) and burger specialist

Revenue details and cost analysis of Burger 21 International Inc

Data corresponding to total number of franchises present in the U.S. across various states

Assessment of approximate franchise expenditure and analysis of investment required for a Burger 21 franchise

Information on Burger 21's own unique campaign named "WhatsYourNumber", wherein customers can order their favorite burger using the burger's number

Contents

CHAPTER 1 BURGER 21 INTERNATIONAL INC.

Overview
Recent Developments
Financial Analysis
Annual Revenue, 2015-2017
Revenue Forecast, 2018-2023
Analysis of Average Gross Sale by Store Type
Business Strategy
Advertisement Expenditure
Research and Development Expenditure
Franchise Presence Across States
Details of Store Locations
Number of Restaurants, 2018-2023
Analysis of Investment Required for a Burger 21 Franchise
Key People
Burger 21 Food Menu
Innovation in Food Items
Key Takeaways
Analyst's Credentials

List Of Tables

LIST OF TABLES

Table 1: Number of Burger 21 Restaurants in the U.S., by State, February 2019

Table 2: Year-on-Year New Outlets Status, 2015-2018

Table 3: Approximate Franchise Expenditure

Table 4: Burger 21: Food Item Details

Table 5: Burger 21's "WhatsYourNumber" Menu

List Of Figures

LIST OF FIGURES

Figure 1: Burger 21 International Inc.: Annual Revenue, 2015-2017

Figure 2: Burger 21 International Inc.: Forecasted Annual Revenue, 2018-2023

Figure 3: Average Gross Sales, by Store Type, 2014-2016

Figure 4: Spending on Advertisement, 2015-2017

Figure 5: Spending on Research and Development, 2015-2017

Figure 6: U.S. Share of Burger 21 Restaurants, by State, February 2019

Figure 7: Number of Restaurants in the U.S., by Region, February 2019

Figure 8: Burger 21: Forecasted Number of Restaurants, 2018-2023

I would like to order

Product name: Burger 21 International Inc.: Franchise Profile

Product link: <https://marketpublishers.com/r/BC23A4ED6A8EN.html>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC23A4ED6A8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970