

# Bubble Food & Beverages: Global Market

<https://marketpublishers.com/r/B31B2492257CEN.html>

Date: December 2023

Pages: 73

Price: US\$ 3,500.00 (Single User License)

ID: B31B2492257CEN

## Abstracts

### Report Scope:

This report has segmented the global bubble food and beverages markets by product type, source type, channel, and region. The report provides an overview of the global bubble food and beverages markets and analyzes market trends. Using 2022 as the base year, the report estimates market data for 2023-2028. The report provides essential information regarding the global bubble food and beverages market's current size and anticipated growth. It also covers the characteristics of the market, the leading bubble food and beverages companies, various trends in end-user preferences and a range of geographic market opportunities.

Based on product type, the bubble food and beverages global markets have been categorized into beverages and food. Based on source type, the market has been divided into tapioca and bursting bubbles. Based on channel type, the bubble food and beverages global markets are segmented by on-trade and off-trade. Geographical regions in the report include Asia-Pacific, North America, Europe, and RoW (South America, the Middle East and Africa). Revenue forecasts from 2023 to 2028 are given for the bubble food and beverages global markets segments mentioned above, with estimated values derived from products providers' total revenue.

### Report Includes:

An overview of the global market landscape related to the bubble food & beverages

In-depth analysis of global market trends, featuring historical revenue data for 2022, estimated figures for 2023, as well as forecasts for 2025 and 2027. This analysis includes projections of Compound Annual Growth Rates (CAGRs)

spanning through 2028.

Evaluation of the current market size and revenue growth prospects specific to bubble food & beverages, accompanied by a comprehensive market share analysis categorized by product type, source type, channel type, and geographical region

Coverage of evolving technologies and highlights of the current and future market potential and a detailed analysis of the regulatory framework

Review of patents, ESG trends, and emerging technologies related to bubble food & beverages

Market share analysis of the key companies of the industry and coverage of events like mergers & acquisitions, joint ventures, collaborations or partnerships, and other key market strategies

Detailed profiles of leading market participants, providing a descriptive overview of their respective businesses

## Contents

### **CHAPTER 1 INTRODUCTION**

Study Goals and Objectives  
Reasons for Doing the Study  
Scope of Report  
Methodology  
Information Sources  
Geographic Breakdown  
Segmentation Breakdown

### **CHAPTER 2 SUMMARY AND HIGHLIGHTS**

Market Outlook  
Summary and Highlights

### **CHAPTER 3 BUBBLE FOOD AND BEVERAGES: MARKET OVERVIEW**

Porter's Five Forces Model  
SWOT Analysis  
Strengths  
Weaknesses  
Opportunities  
Threats  
Impact of COVID-19  
Market Dynamics  
Market Drivers  
Market Restraints  
Market Opportunities

### **CHAPTER 4 MARKET BREAKDOWN BY PRODUCT TYPE**

Overview  
Beverages  
Food

### **CHAPTER 5 MARKET BREAKDOWN BY TYPE OF SOURCE**

Overview  
Tapioca  
Bursting Bubble

## **CHAPTER 6 MARKET BREAKDOWN BY CHANNEL**

Overview  
On-trade  
Off-trade

## **CHAPTER 7 MARKET BREAKDOWN BY REGION**

Overview  
Asia-Pacific  
North America  
Europe  
Rest of the World

## **CHAPTER 8 SUSTAINABILITY IN THE BUBBLE FOOD AND BEVERAGE INDUSTRY: AN ESG PERSPECTIVE**

Importance of ESG in the Bubble Food and Beverage Industry  
Key ESG Issues in the Bubble Food and Beverage Industry  
Bubble Food and Beverage Industry: ESG Performance Analysis  
ESG Penetration  
Environmental Performance  
Social Performance  
Governance Performance  
Consumer Attitudes towards ESG in the Market for Bubble Food and Beverages  
ESG-Related Risks in the Bubble Food and Beverage Industry  
ESG-Related Opportunities in the Bubble Food and Beverage Industry  
Concluding Remarks from BCC Research

## **CHAPTER 9 PATENT ANALYSIS**

Patent Analysis

## **CHAPTER 10 COMPETITIVE LANDSCAPE**

Strategic Analysis  
Key Market Developments

## **CHAPTER 11 COMPANY PROFILES**

CHATIME  
COCO FRESH TEA & JUICE  
GONG CHA GLOBAL LTD.  
J WAY FOODS  
KUAIKELI ENTERPRISE CO. LTD.  
KUNG FU TEA  
SHARETEA  
THE INSPIRE FOOD CO. B.V.  
YUMMY TOWN (CAYMAN) HOLDINGS CORP.  
BUBBLE TEA HOUSE CO.

## List Of Tables

### LIST OF TABLES

Summary Table : Global Market for Bubble Food and Beverages, by Region, Through 2028

Table 1 : Porter's Five Forces Rankings

Table 2 : Global Market for Bubble Food and Beverages, by Product Type, Through 2028

Table 3 : Global Market for Bubble Beverages, by Region, Through 2028

Table 4 : Global Market for Bubble Food, by Region, Through 2028

Table 5 : Global Market for Bubble Food and Beverages, by Type of Source, Through 2028

Table 6 : Global Market for Tapioca in the Bubble Food and Beverages, by Region, Through 2028

Table 7 : Global Market for Bursting Bubbles in the Bubble Food and Beverages, by Region, Through 2028

Table 8 : Global Market for Bubble Food and Beverages, by Sales Channel, Through 2028

Table 9 : Global Market for Bubble Food and Beverages via the On-trade Channel, by Region, Through 2028

Table 10 : Global Market for Bubble Food and Beverages via the Off-trade Channel, by Region, Through 2028

Table 11 : Global Market for Bubble Food and Beverages, by Region, Through 2028

Table 12 : Asia-Pacific Market for Bubble Food and Beverages, by Product Type, Through 2028

Table 13 : Asia-Pacific Market for Bubble Food and Beverages, by Type of Source, Through 2028

Table 14 : Asia-Pacific Market for Bubble Food and Beverages, by Sales Channel, Through 2028

Table 15 : North American Market for Bubble Food and Beverages, by Product Type, Through 2028

Table 16 : North American Market for Bubble Food and Beverages, by Type of Source, Through 2028

Table 17 : North American Market for Bubble Food and Beverages, by Sales Channel, Through 2028

Table 18 : European Market for Bubble Food and Beverages, by Product Type, Through 2028

Table 19 : European Market for Bubble Food and Beverages, by Type of Source,

Through 2028

Table 20 : European Market for Bubble Food and Beverages, by Sales Channel,  
Through 2028

Table 21 : Rest of the World Market for Bubble Food and Beverages, by Product Type,  
Through 2028

Table 22 : Rest of the World Market for Bubble Food and Beverages, by Type of  
Source, Through 2028

Table 23 : Rest of the World Market for Bubble Food and Beverages, by Sales Channel,  
Through 2028

Table 24 : Company Shares of Patents on Bubble Food and Beverages, 2020-2023

Table 25 : Recently Granted Patents on Bubble Food and Beverages, 2023

Table 26 : Key Company Developments in the Global Market for Bubble Food and  
Beverages, 2021-2023

Table 27 : Funding in the Bubble Food and Beverage Industry, 2021-2023

Table 28 : Chatime: Product Portfolio

Table 29 : Chatime: Recent Developments, 2021-2023

Table 30 : CoCo Fresh Tea & Juice: Product Portfolio

Table 31 : CoCo Fresh Tea & Juice: Recent Developments, 2021-2023

Table 32 : Gong Cha Global Ltd.: Product Portfolio

Table 33 : Gong Cha Global Ltd.: Financials, 2022

Table 34 : Gong Cha Global Ltd.: Recent Developments, 2021-2023

Table 35 : J Way Foods: Product Portfolio

Table 36 : Kuaikeli Enterprise Co. Ltd.: Product Portfolio

Table 37 : Kuaikeli Enterprise Co. Ltd.: Recent Developments, 2021-2023

Table 38 : Kung Fu Tea: Product Portfolio

Table 39 : Kung Fu Tea: Recent Developments, 2021-2023

Table 40 : Sharetea: Product Portfolio

Table 41 : Sharetea: Recent Developments, 2021-2023

Table 42 : The Inspire Food Co.: Product Portfolio

Table 43 : Yummy Town (Cayman) Holdings Corp.: Product Portfolio

Table 44 : Yummy Town (Cayman) Holdings Corp.: Recent Developments, 2021-2023

Table 45 : Zacely Ltd.: Product Portfolio

## List Of Figures

### LIST OF FIGURES

Summary Figure : Global Market Shares of Bubble Food and Beverages, by Region, 2022

Figure 1 : Global Market for Bubble Food and Beverages: Porter's Five Forces Analysis

Figure 2 : Global Market Shares of Bubble Food and Beverages, by Product Type, 2022

Figure 3 : Global Market Shares of Bubble Food and Beverages, by Product Type, 2028

Figure 4 : Global Market Shares of Bubble Beverages, by Region, 2022

Figure 5 : Global Market Shares of Bubble Beverages, by Region, 2028

Figure 6 : Global Market Shares of Bubble Food, by Region, 2022

Figure 7 : Global Market Shares of Bubble Food, by Region, 2028

Figure 8 : Global Market Shares of Bubble Food and Beverages, by Type of Source, 2022

Figure 9 : Global Market Shares of Bubble Food and Beverages, by Type of Source, 2028

Figure 10 : Global Market Shares of Tapioca in the Bubble Food and Beverages, by Region, 2022

Figure 11 : Global Market Shares of Tapioca in the Bubble Food and Beverages, by Region, 2028

Figure 12 : Global Market Shares of Bursting Bubbles in the Bubble Food and Beverages, by Region, 2022

Figure 13 : Global Market Shares of Bursting Bubbles in the Bubble Food and Beverages, by Region, 2028

Figure 14 : Global Market Shares of Bubble Food and Beverages, by Sales Channel, 2022

Figure 15 : Global Market Shares of Bubble Food and Beverages, by Sales Channel, 2028

Figure 16 : Global Market Shares of Bubble Food and Beverages via the On-trade Channel, by Region, 2022

Figure 17 : Global Market Shares of Bubble Food and Beverages via the On-trade Channel, by Region, 2028

Figure 18 : Global Market Shares of Bubble Food and Beverages via the Off-trade Channel, by Region, 2022

Figure 19 : Global Market Shares of Bubble Food and Beverages via the Off-trade Channel, by Region, 2028

Figure 20 : Global Market Shares of Bubble Food and Beverages, by Region, 2022

Figure 21 : Global Market Shares of Bubble Food and Beverages, by Region, 2028



Figure 22 : Distribution Shares of Companies with ESG Compliance in the Global Market for Bubble Food and Beverages, 2022

Figure 23 : Patents on Bubble Food and Beverages, by Year, 2020-2023

Figure 24 : Top Company Market Shares of the Bubble Food and Beverage Industry, 2022

Figure 25 : Gong Cha Global Ltd.: Annual Revenue, 2021 and 2022

## I would like to order

Product name: Bubble Food & Beverages: Global Market

Product link: <https://marketpublishers.com/r/B31B2492257CEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B31B2492257CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970