

Blood Cancer Therapeutics: Global Markets to 2023

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Abstracts

Report Scope

This report organizes information from diverse sources into a comprehensive report that includes an overview, market dynamics, disease type, leading blockbuster drug profiles, regulations, reimbursement and patents. It analyzes prevailing blood cancer treatment guidelines in different geographic regions. The scope of the blood cancer therapeutic market is restricted to three disease areas: leukemia, lymphoma and multiple myeloma. Leukemia is classified into four sub-segments: chronic myeloid leukemia (CML), acute lymphocytic leukemia (ALL), chronic lymphocytic leukemia (CLL) and acute myeloid leukemia (AML). This report includes an overview of the global market scenario for blood cancer treatments with base year data from 2017, estimations for 2018 and forecasts for 2019 to 2023, using CAGR projections. Market data in value terms is provided at global, regional and country levels for disease areas. This report forecasts the global market by disease area and discusses market data for leukemia, lymphoma and myeloma. This report involves regional market overviews for North America, Europe, Asia-Pacific and Rest of the World. Regional overviews provide information on the epidemiology of blood cancer by country and region and detailed market data for each region.

Market dynamics, such as trends and challenges, are discussed in the report. Global market drivers, trends and challenges influencing the blood cancer therapeutic market are also captured in this report. Detailed analyses of competitive environments, blockbuster drugs, pipelines, patents, the regulatory landscape and the reimbursement landscape are included in the report. The regulatory scenario is discussed for the United States, Europe and Japan to provide an overview of regulations for new drug launches. The reimbursement scenario is outlined for the United States and Europe to provide an overview to readers. The pipeline analysis chapter discusses four major disease areas to provide details about major pipeline developments. The competitive landscape

discusses major manufacturers involved in the blood cancer therapeutic market, key developments and product offerings.

Report Includes:

41 data tables and 48 additional tables

An overview of the global blood cancer therapeutics markets within the industry

Analyses of global market trends with data from 2017 and 2018, and projections of compound annual growth rates (CAGRs) through 2023

Regional dynamics of the market covering North America, Europe, Asia-Pacific and other emerging economies

Discussion of major drivers, trends and challenges influencing blood cancer therapeutics market

Information on the competitive environments, blockbuster drugs, pipeline analysis, patent analysis, and regulatory and reimbursement structure

Coverage of regulatory environments for the United States, Europe and Japan; and information pertaining to the regulations for new drug launches

A look at the reimbursement scenario outlined for the United States and Europe, and Pipeline analysis encompassing major disease area

Examination of the competitive landscape and description of the major manufacturers involved in the blood cancer therapeutics market, key developments and product offerings

Company profiles of leading market players, including AbbVie Inc., AstraZeneca plc, Bristol-Myers Squibb Co., GlaxoSmithKline plc, F. Hoffmann-La Roche Ltd., and Novartis AG

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