

Blood Cancer Therapeutics: Global Markets to 2023

<https://marketpublishers.com/r/B613EE4C604EN.html>

Date: December 2018

Pages: 174

Price: US\$ 1,375.00 (Single User License)

ID: B613EE4C604EN

Abstracts

Report Scope

This report organizes information from diverse sources into a comprehensive report that includes an overview, market dynamics, disease type, leading blockbuster drug profiles, regulations, reimbursement and patents. It analyzes prevailing blood cancer treatment guidelines in different geographic regions. The scope of the blood cancer therapeutic market is restricted to three disease areas: leukemia, lymphoma and multiple myeloma. Leukemia is classified into four sub-segments: chronic myeloid leukemia (CML), acute lymphocytic leukemia (ALL), chronic lymphocytic leukemia (CLL) and acute myeloid leukemia (AML). This report includes an overview of the global market scenario for blood cancer treatments with base year data from 2017, estimations for 2018 and forecasts for 2019 to 2023, using CAGR projections. Market data in value terms is provided at global, regional and country levels for disease areas. This report forecasts the global market by disease area and discusses market data for leukemia, lymphoma and myeloma. This report involves regional market overviews for North America, Europe, Asia-Pacific and Rest of the World. Regional overviews provide information on the epidemiology of blood cancer by country and region and detailed market data for each region.

Market dynamics, such as trends and challenges, are discussed in the report. Global market drivers, trends and challenges influencing the blood cancer therapeutic market are also captured in this report. Detailed analyses of competitive environments, blockbuster drugs, pipelines, patents, the regulatory landscape and the reimbursement landscape are included in the report. The regulatory scenario is discussed for the United States, Europe and Japan to provide an overview of regulations for new drug launches. The reimbursement scenario is outlined for the United States and Europe to provide an overview to readers. The pipeline analysis chapter discusses four major disease areas to provide details about major pipeline developments. The competitive landscape

discusses major manufacturers involved in the blood cancer therapeutic market, key developments and product offerings.

Report Includes:

41 data tables and 48 additional tables

An overview of the global blood cancer therapeutics markets within the industry

Analyses of global market trends with data from 2017 and 2018, and projections of compound annual growth rates (CAGRs) through 2023

Regional dynamics of the market covering North America, Europe, Asia-Pacific and other emerging economies

Discussion of major drivers, trends and challenges influencing blood cancer therapeutics market

Information on the competitive environments, blockbuster drugs, pipeline analysis, patent analysis, and regulatory and reimbursement structure

Coverage of regulatory environments for the United States, Europe and Japan; and information pertaining to the regulations for new drug launches

A look at the reimbursement scenario outlined for the United States and Europe, and Pipeline analysis encompassing major disease area

Examination of the competitive landscape and description of the major manufacturers involved in the blood cancer therapeutics market, key developments and product offerings

Company profiles of leading market players, including AbbVie Inc., AstraZeneca plc, Bristol-Myers Squibb Co., GlaxoSmithKline plc, F. Hoffmann-La Roche Ltd., and Novartis AG

Contents

CHAPTER 1 INTRODUCTION

Study Goals and Objectives
Reasons for Doing This Study
Scope of Report
Information Sources
Methodology
Geographic Breakdown
Analyst's Credentials
BCC Custom Research
Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

CHAPTER 3 MARKET OVERVIEW

Market Definitions and Overview
Risk Factors
Symptoms
Diagnosis
Treatment and Therapy
Blood Cancer Timeline (Milestones in Research)
Product Approvals
Screening and Prevention Programs
Blood Cancer Awareness Month
The Heroes Among Us Campaign
Spot Leukemia Campaign
Make Blood Cancer Visible Campaign

CHAPTER 4 MARKET DYNAMICS AND TECHNOLOGY BACKGROUND

Market Drivers
Rising Incidence of Blood Cancer
Highly Sensitive Tests to Detect Minimal Residual Disease
Rising Government and Private Funding for Cancer Treatment
Challenges
Absence of Screening Programs for Early Detection

Low Awareness

CHAPTER 5 MARKET BREAKDOWN BY DISEASE TYPE

Leukemia

Lymphocytic Leukemias

Myelogenous Leukemias

Symptoms

Causes

Diagnosis

Treatment

Stages

Treatment and Therapies

Market Size and Analysis

Acute Lymphoblastic Leukemia (ALL)

Market Size and Analysis

Acute Myeloid Leukemia (AML)

Treatment and Therapies

Market Size and Analysis

Chronic Myeloid Leukemia (CML)

Market Size and Analysis

Chronic Lymphocytic Leukemia (CLL)

First-Line Treatment Regimen

Second-Line Treatment Regimen

Market Size and Analysis

Childhood Leukemia

Non-Hodgkin Lymphoma

Causes and Risk Factors

Signs and Symptoms

Diagnosis

Staging

Treatment

Non-Hodgkin Lymphoma Treatment for Children, Adolescents and Young Adults

Hodgkin Lymphoma

Causes and Risk Factors

Signs and Symptoms

Diagnosis

Staging

Treatment

Hodgkin Lymphoma Treatment for Children and Young Adults
Lymphoma Therapeutics: Market Size and Analysis
Multiple Myeloma
Symptoms
Causes and Risk Factors
Treatment and Therapies
Market Size and Analysis
Hairy Cell Leukemia (HCL)
Immunotherapy

CHAPTER 6 BLOOD CANCER TREATMENT REGIMENS

Targeted Therapy
B-Cell Leukemia/Lymphoma-2 (BCL-2) Inhibitors
FLT3 Inhibitors
Kinase Inhibitors
IDH Inhibitors
Proteasome Inhibitors
Immunotherapy
Monoclonal Antibodies (mAb) Therapy
Chemotherapy
DNA-Damaging Agents or Alkylating Agents
Antitumor Antibiotics
Antimetabolites
DNA-Repair Enzyme Inhibitors
Topoisomerase Inhibitors
Drug Combination Therapies
Leukemia
Non-Hodgkin Lymphoma
CAR-T Therapy

CHAPTER 7 MARKET BREAKDOWN BY REGION

North American Blood Cancer Therapeutic Market
Epidemiology
Market Size and Analysis
European Blood Cancer Therapeutic Market
Epidemiology
Market Size and Analysis

Asia-Pacific Blood Cancer Therapeutic Market
Epidemiology
Market Size and Analysis
Rest of the World Blood Cancer Therapeutic Market
Epidemiology
Market Size and Analysis

CHAPTER 8 PIPELINE ANALYSIS

Research and Development Overview
Blood Cancer Drugs Under Development
Promising Pipeline Molecules
Venclexta (AbbVie Inc.)
Empliciti (Bristol-Myers Squibb Co.)
Aplidin (PharmaMar)
SRF231 (Surface Oncology)

CHAPTER 9 REGULATORY AND REIMBURSEMENT STRUCTURE

Overview of Regulations
United States
Canada
Europe
Japan
China
Overview of Pricing and Reimbursement
United States
Europe
Japan

CHAPTER 10 COMPETITIVE LANDSCAPE AND KEY DEVELOPMENTS

Market Structure Analysis
Patent Expiration for Blockbuster Drugs
Key Industry Developments

CHAPTER 11 COMPANY PROFILES

ABBVIE INC.

Company Overview

Product Information

Development and Strategies

Financials

AMGEN INC.

Product Information

ASTRAZENECA PLC

Company Overview

Product Information

Financials

BOEHRINGER INGELHEIM PHARMACEUTICALS INC.

Company Overview

Financials

Development and Strategies

BRISTOL-MYERS SQUIBB CO.

Company Overview

Product Information

Financials

CELGENE CORP.

Company Overview

Product Information

Financials

GILEAD SCIENCES INC.

Company Overview

Financials

GLAXOSMITHKLINE PLC

Company Overview

Development and Strategies

Financials

F. HOFFMANN-LA ROCHE LTD.

Company Overview

Product Information

Financials

JANSSEN GLOBAL SERVICES LLC

Company Overview

Financials

MERCK & CO., INC.

Company Overview

Product Information

Financials

NOVARTIS AG

Company Overview

Product Information

Financials

PFIZER INC.

Company Overview

Product Information

Financials

TEVA PHARMACEUTICAL INDUSTRIES LTD.

Company Overview

Product Information

Development and Strategies

Financials

CHAPTER 12 APPENDIX: ACRONYMS AND GLOSSARY

Acronyms

Glossary of Terms

List Of Tables

LIST OF TABLES

Summary Table: Global Market for Blood Cancer Therapeutics, by Disease Type, Through 2023

Table 1: Type of Blood Cancers (Hematological Cancer)

Table 2: Milestones in the History of Leukemia

Table 3: Product Approvals, 2016-2018

Table 4: Classification of Leukemia

Table 5: Types of Leukemia, Key Features, Occurrence

Table 6: Diagnostic Examination for Leukemia

Table 7: PCR Tests

Table 8: Additional Tests

Table 9: Treatments for Leukemia

Table 10: Newer Classes of Drugs

Table 11: Types of Stem Cell Transplantation

Table 12: Types of Targeted Therapies

Table 13: Types of Radiation Therapies

Table 14: Global Market for Leukemia Therapeutics, by Subtype, Through 2023

Table 15: Global Market for Leukemia Therapeutics, by Region, Through 2023

Table 16: Acute Lymphoblastic Leukemia (ALL) Treatment

Table 17: Therapies Approved for Acute Lymphoblastic Leukemia (ALL)

Table 18: Global Market for Acute Lymphocytic Leukemia (ALL) Therapeutics, by Region, Through 2023

Table 19: Therapies Approved for Acute Myeloid Leukemia

Table 20: Global Market for Acute Myeloid Leukemia Therapeutics, by Region, Through 2023

Table 21: Therapies Approved for Chronic Myeloid Leukemia

Table 22: Global Market for Chronic Myeloid Leukemia Therapeutics, by Region, Through 2023

Table 23: Therapies Approved for Chronic Lymphocytic Leukemia

Table 24: Global Market for Chronic Lymphocytic Leukemia Therapeutics, by Region, Through 2023

Table 25: Childhood Leukemia, Five-Year Relative Survival, Age 0-14, 1975-2014

Table 26: Childhood Leukemia, Five-Year Relative Survival, Age 0-19, 1975-2014

Table 27: Subtypes of Non-Hodgkin Lymphoma, by Type

Table 28: Non-Hodgkin Lymphoma, Stages and Modifying Features

Table 29: Drugs Approved for Non-Hodgkin Lymphoma

| |
|---|
| Table 30: Monoclonal Antibodies Approved for Non-Hodgkin Lymphoma |
| Table 31: Subtypes of Hodgkin Lymphoma, by Type |
| Table 32: Hodgkin Lymphoma, Stages and Modifying Features |
| Table 33: Therapies Approved for Classical Hodgkin Lymphoma |
| Table 34: Hodgkin Lymphoma, Annual Incidence Rates, 2011-2015 |
| Table 35: Global Market for Lymphoma Therapeutics, by Region, Through 2023 |
| Table 36: Effect of Treatment on Multiple Myeloma |
| Table 37: Therapies Approved for Multiple Myeloma |
| Table 38: Chemotherapy Drugs for Multiple Myeloma |
| Table 39: Effect of Treatment on Multiple Myeloma |
| Table 40: Global Market for Multiple Myeloma Therapeutics, by Region, Through 2023 |
| Table 41: Drug Approved for Hairy Cell Leukemia |
| Table 42: Global Market for Blood Cancer Therapeutics, by Region, Through 2023 |
| Table 43: North American Estimated Incidence of Blood Cancer, by Country, 2018 |
| Table 44: North American Market for Blood Cancer Therapeutics, by Disease Type, Through 2023 |
| Table 45: North American Market for Leukemia Therapeutics, by Subtype, 2017-2023 |
| Table 46: North American Market for Blood Cancer Therapeutics, by Country, Through 2023 |
| Table 47: European Estimated Incidence of Blood Cancer, by Country, 2018 |
| Table 48: European Market for Blood Cancer Therapeutics, by Disease Type, Through 2023 |
| Table 49: European Market for Leukemia Therapeutics, by Subtype, 2017-2023 |
| Table 50: European Market for Blood Cancer Therapeutics, by Country, Through 2023 |
| Table 51: Asia-Pacific Estimated Incidence of Blood Cancer, by Country, 2018 |
| Table 52: Asia-Pacific Market for Blood Cancer Therapeutics, by Disease Type, Through 2023 |
| Table 53: Asia-Pacific Market for Leukemia Therapeutics, by Subtype, Through 2023 |
| Table 54: Asia-Pacific Market for Blood Cancer Therapeutics, by Country, Through 2023 |
| Table 55: Rest of the World Estimated Incidence of Blood Cancer, by Country, 2018 |
| Table 56: Rest of the World Market for Blood Cancer Therapeutics, by Disease Type, Through 2023 |
| Table 57: Rest of the World Market for Leukemia Therapeutics, by Subtype, Through 2023 |
| Table 58: Pipeline: Phase I, 2018 |
| Table 59: Pipeline, Phase II, 2018 |
| Table 60: Pipeline, Phase III, 2018 |
| Table 61: Potential Drugs, Indication and Estimated Filing, 2018 |

| |
|---|
| Table 62: Patent Expiration of Blood Cancer Drugs |
| Table 63: Key Developments, 2016-2018 |
| Table 64: AbbVie Inc.: Marketed Products |
| Table 65: AbbVie Inc.: Net Revenue, 2015-2017 |
| Table 66: Amgen Inc.: Marketed Products |
| Table 67: AstraZeneca plc: Marketed Products |
| Table 68: AstraZeneca plc: Net Revenue, 2014-2017 |
| Table 69: Boehringer Ingelheim GmbH: Net Revenue, 2015-2017 |
| Table 70: Bristol-Myers Squibb Co.: Marketed Products |
| Table 71: Bristol-Myers Squibb Co.: Net Revenue, 2014-2016 |
| Table 72: Celgene Corp.: Marketed Products |
| Table 73: Celgene Corp.: Net Revenue, 2015-2016 |
| Table 74: Gilead Sciences Inc.: Net Revenue, 2014-2016 |
| Table 75: GlaxoSmithKline plc: Net Revenue, 2014-2016 |
| Table 76: F. Hoffmann-La Roche Ltd.: Marketed Products |
| Table 77: F. Hoffmann-La Roche Ltd.: Net Revenue, 2015-2017 |
| Table 78: Johnson & Johnson Inc.: Net Revenue, 2014-2016 |
| Table 79: Merck & Co., Inc.: Marketed Products |
| Table 80: Merck & Co., Inc.: Net Revenue, 2014-2016 |
| Table 81: Novartis AG: Marketed Products |
| Table 82: Novartis AG: Net Revenue, 2014-2016 |
| Table 83: Pfizer Inc.: Marketed Products by Indication |
| Table 84: Pfizer Inc.: Net Revenue, 2015-2017 |
| Table 85: Teva Pharmaceutical Industries Ltd.: Marketed Products |
| Table 86: Teva Pharmaceutical Industries Ltd.: Net Revenue, 2015-2017 |
| Table 87: Acronyms Used in This Blood Cancer Therapeutics Report |
| Table 88: Glossary of Terms Used in This Blood Cancer Therapeutics Report |

List Of Figures

LIST OF FIGURES

Summary Figure: Global Market for Blood Cancer Therapeutics, by Disease Type, 2017-2023

Figure 1: Percentage Share of Global Blood Cancer Prevalence, 2018

Figure 2: Percentage Share of Cancer Incidence in the U.S., by Top 10 Cancer Types, 2018

Figure 3: U.S. Leukemia Statistics, by Annual Rates (per 100,000 Population) and Number of New Cases (Total Cases), 1999-2016

Figure 4: Awareness Campaigns

Figure 5: Types of Leukemia, Key Features, Occurrence

Figure 6: Global Market for Leukemia Therapeutics, 2017-2023

Figure 7: Global Market for Leukemia Therapeutics, by Subtype, 2017-2023

Figure 8: Global Market Share for Leukemia Therapeutics, by Subtype, 2018

Figure 9: Global Market Share for Leukemia Therapeutics, by Subtype, 2023

Figure 10: Global Market for Leukemia Therapeutics, by Region, 2017-2023

Figure 11: Global Market for Acute Lymphocytic Leukemia (ALL) Therapeutics, 2017-2023

Figure 12: Global Market for Acute Lymphocytic Leukemia (ALL) Therapeutics, by Region, 2017-2023

Figure 13: Global Market for Acute Myeloid Leukemia Therapeutics, 2017-2023

Figure 14: Global Market for Acute Myeloid Leukemia Therapeutics, by Region, 2017-2023

Figure 15: Global Market for Chronic Myeloid Leukemia Therapeutics, 2017-2023

Figure 16: Global Market for Chronic Myeloid Leukemia Therapeutics, by Region, 2017-2023

Figure 17: Global Market for Chronic Lymphocytic Leukemia Therapeutics, 2017-2023

Figure 18: Global Market for Chronic Lymphocytic Leukemia Therapeutics, by Region, 2017-2023

Figure 19: Global Market for Lymphoma Therapeutics, 2017-2023

Figure 20: Global Market for Lymphoma Therapeutics, by Region, 2017-2023

Figure 21: Global Market for Multiple Myeloma Therapeutics, 2017-2023

Figure 22: Global Market for Multiple Myeloma Therapeutics, by Region, 2017-2023

Figure 23: Global Market for Blood Cancer Therapeutics, 2017-2023

Figure 24: Global Market for Blood Cancer Therapeutics, by Region, 2017-2023

Figure 25: Percentage Share of North American Leukemia (Estimated) Incidence, by Country, 2018

Figure 26: Estimated Leukemia Incidence in the United States, by Type, 2016-2018

Figure 27: Percentage Share of Estimated Blood Cancer Incidence in Canada, 2016

Figure 28: Percentage Share of North American Non-Hodgkin Lymphoma Estimated Incidence, by Country, 2018

Figure 29: Percentage Share of North American Hodgkin Lymphoma Estimated Incidence, by Country, 2018

Figure 30: North American Market for Blood Cancer Therapeutics, 2017-2023

Figure 31: North American Market for Blood Cancer Therapeutics, by Disease Type, 2017-2023

Figure 32: North American Market for Leukemia Therapeutics, by Subtype, 2017-2023

Figure 33: North American Market for Blood Cancer Therapeutics, by Country, 2017-2023

Figure 34: U.K. Top 20 Common Causes of Cancer Death, by Country, 2016

Figure 35: European Market for Blood Cancer Therapeutics, 2017-2023

Figure 36: European Market for Blood Cancer Therapeutics, by Disease Type, 2017-2023

Figure 37: European Market for Leukemia Therapeutics, by Subtype, 2017-2023

Figure 38: European Market for Blood Cancer Therapeutics, by Country, 2017-2023

Figure 39: Asia-Pacific Market for Blood Cancer Therapeutics, 2017-2023

Figure 40: Asia-Pacific Market for Blood Cancer Therapeutics, by Disease Type, 2017-2023

Figure 41: Asia-Pacific Market for Leukemia Therapeutics, by Subtype, 2017-2023

Figure 42: Asia-Pacific Market for Blood Cancer Therapeutics, by Country, 2017-2023

Figure 43: Rest of the World Market for Blood Cancer Therapeutics, 2017-2023

Figure 44: Rest of the World Market for Blood Cancer Therapeutics, by Disease Type, 2017-2023

Figure 45: Rest of the World Market for Leukemia Therapeutics, by Subtype, 2017-2023

Figure 46: Federal and Inter-provincial Approval System for Cancer Drugs in Canada

Figure 47: AbbVie Inc.: Revenue Share, by Country, 2017

Figure 48: Boehringer Ingelheim GmbH: Revenue Share, by Region, 2017

Figure 49: Boehringer Ingelheim GmbH: Revenue Share, by Business Segment, 2017

Figure 50: Boehringer Ingelheim GmbH: R&D Expenditures, 2015-2017

Figure 51: Bristol-Myers Squibb Co.: Revenue Share, by Country/Region, 2017

Figure 52: Gilead Sciences Inc.: Revenue Share, by Business Segment, 2016

Figure 53: Gilead Sciences Inc.: Revenue Share, by Country/Region, 2016

Figure 54: GlaxoSmithKline plc: Revenue Share, by Business Segment, 2016

Figure 55: GlaxoSmithKline plc: Revenue Share, by Region, 2016

Figure 56: F. Hoffmann-La Roche Ltd.: Revenue Share, by Segment, 2017

Figure 57: F. Hoffmann-La Roche Ltd.: Revenue Share, by Region, 2017

Figure 58: Johnson & Johnson Inc.: Revenue Share, by Business Segment, 2016

Figure 59: Johnson & Johnson Inc.: Revenue Share, by Country/Region, 2016

Figure 60: Merck & Co., Inc.: Revenue Share, by Business Segment, 2016

Figure 61: Merck & Co., Inc.: Revenue Share, by Country/Region, 2016

Figure 62: Novartis AG: Revenue Share, by Country/Region, 2016

Figure 63: Novartis AG: Revenue Share, by Business Segment, 2016

Figure 64: Pfizer Inc.: Revenue Share, by Country/Region, 2016

Figure 65: Pfizer Inc.: Revenue Share, by Business Segment, 2016

Figure 66: Teva Pharmaceutical Industries Ltd.: Revenue Share, by Region, 2017

Figure 67: Teva Pharmaceutical Industries Ltd.: Revenue Share, by Business Segment, 2016

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