

# **Beginners Guide to Disruption: Aligning Inventions with Markets**

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## **Abstracts**

### **REPORT INCLUDES:**

An overview of disruptive inventions, and description of technologies that might disrupt certain fields in the near future

Coverage of some great disruptive inventions till date and their propelling factors

Information on popular marketing sentiments such as unicorns, and a look at the geographical strengths that favor innovation in specific sectors

## Contents

### **CHAPTER 1 BEGINNERS GUIDE TO DISRUPTION: ALIGNING INVENTIONS WITH MARKETS**

Introduction

Has Anyone Heard of Disruptive Innovation?

Has Anyone Really Thought About What a Really Disruptive Innovation Is?

Sectoral Examples of Disruption

Can Looking at IP Align Future Disruptive Innovation and Markets?

Does Being a Unicorn Mean that You are a Disruptive Innovation Organization?

Conclusion

Information Sources

Analyst's Credentials

Related BCC Research Reports

## List Of Figures

### LIST OF FIGURES

Figure 1: Clayton Christenson and The Innovator's Dilemma

Figure 2: A Visual History of IM and Online Tools

Figure 3: Milestones in the History of IM and Online Tools

Figure 4: The Story of Airbnb

Figure 5: Growth of Patent Applications Worldwide

Figure 6: Growth of Patent Grants Worldwide

Figure 7: Patent Applications, by Income Group

Figure 8: Patent Grants, by Income Group

Figure 9: Drivers for Geographical Innovation

Figure 10: 2019 Unicorn Start-ups

Figure 11: Inflation adjusted trends in R&D Efficiency

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