

Beginners Guide to Disruption: Aligning Inventions with Markets

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Abstracts

REPORT INCLUDES:

An overview of disruptive inventions, and description of technologies that might disrupt certain fields in the near future

Coverage of some great disruptive inventions till date and their propelling factors

Information on popular marketing sentiments such as unicorns, and a look at the geographical strengths that favor innovation in specific sectors

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