

Automotive Coatings: Technologies and Global Markets

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Abstracts

Report Scope:

This report provides an updated review of the automotive coatings market, focusing on its types, technologies, layers and regional demand.

The report provides detailed analyses of key trends and opportunities impacting the market's growth. It also analyzes the challenges faced by automotive coating companies and producers of passenger and commercial vehicles.

The report has a separate section highlighting the impact of COVID-19 on the automotive coatings market at the global level.

The market sizes and estimations are provided in terms of volume (million liters) and value (\$ millions), considering 2021 as base year, with a market forecast for the period from 2022 to 2027. Regional market sizes, with respect to OEM and refinish types by technology and by layer, are also provided. The impact of COVID-19 was considered while estimating market sizes.

Report Includes:

75 data tables and 31 additional tables

An overview of the global market for automotive coatings

Estimation of the market size and analyses of global market trends, both in terms of value and volume, with data from 2021, estimates for 2022, with

projections of compound annual growth rates (CAGRs) through 2027

Details on the technical and commercial aspects of various layers of automotive coating, and advantages of automotive coating technologies

Information on the technological innovation, the environmental concerns and the regulatory pressures that are currently faced by coating suppliers

Identification of market drivers, restraints and other forces impacting the global market and evaluation of current market trends, market size, and forecast

Market share analysis of the key companies of the industry and coverage of their proprietary technologies, strategic alliances, and other key market strategies

Comprehensive company profiles of the leading players, including AkzoNobel N.V., BASF SE, PPG Industries Inc., RPM International and The Sherwin-Williams Co.

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