

# **Antiaging Products and Services: The Global Market**

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## **Abstracts**

## Report Scope:

This research report presents an in-depth analysis of the global anti-aging products and services market by product type and geographic region. This report is focused on the aging population, which is the largest user of anti-aging products and services. The report covers products and services specifically affecting the aging demographic.

The report also features an in-depth analysis of key companies operating in the global market for anti-aging products and services. In this report, the market is primarily segmented into two major categories: products and procedures. The products are further segregated into anti-wrinkle products, moisturizers, and sun care products. The procedures segment is categorized into invasive and non-or minimally invasive procedures. Non-invasive procedures are further segmented into dermal fillers, botulinum toxin treatments, laser skin resurfacing, chemical peels, radio frequency (RF) therapy, intense pulsed light (IPL) therapy, microdermabrasion, and other procedures.

The report does not consider drug treatments and hair care products.

The base year of the report is 2021, with historical data provided for 2020 and 2019 and forecast data provided through 2027. Historical, base year and forecast data are provided for each market segment of the report. In terms of geographic region, the report analyzes the global market across North America, Europe, Asia-Pacific and the Rest of the World (RoW).

Report Includes:

24 data tables and 18 additional tables



An overview of the global market for antiaging products and services

Estimation of the market size and analyses of market trends, with data from 2019-2022 and projections of compound annual growth rates (CAGRs) through 2027

Highlights of the market potential for antiaging products and services market by product type, and region

Assessment of the market dynamics and key technological developments of the industry, as well as identification of market trends, opportunities, and challenges affecting the market

Market share analysis of the key companies of the industry and coverage of their proprietary technologies, strategic alliances, and other key market strategies

Comprehensive company profiles of the leading players, including Beiersdorf AG, Est?e Lauder Companies Inc., Koninklijke Philips N.V., L'Or?al SA, Procter & Gamble and Unilever plc



## **Contents**

### **CHAPTER 1 INTRODUCTION**

- 1.1 Study Goals and Objectives
- 1.2 Reasons for Doing this Study
- 1.3 Scope of Report
- 1.4 What's New in this Update
- 1.5 Information Sources
- 1.6 Research Methodology
- 1.7 Geographic Breakdown
- 1.8 Analyst's Credentials
- 1.9 BCC Custom Research
- 1.10 Related BCC Research Reports

## **CHAPTER 2 SUMMARY AND HIGHLIGHTS**

2.1 Market for Anti-Aging Products and Services

### **CHAPTER 3 MARKET AND TECHNOLOGY BACKGROUND**

- 3.1 Introduction
  - 3.1.1 Theories of Aging
  - 3.1.2 Aging in Various Cultures
  - 3.1.3 Effects of Aging
  - 3.1.4 Natural Compounds with Anti-Aging Properties
  - 3.1.5 Anti-Aging Approaches
- 3.2 Market Dynamics
  - 3.2.1 Drivers
  - 3.2.2 Restraints

## **CHAPTER 4 MARKET BREAKDOWN BY TYPE**

- 4.1 Global Market for Anti-Aging Products and Services
- 4.2 Market for Anti-Aging Products
- 4.2.1 Market Size and Forecast by Subsegment
- 4.3 Anti-Wrinkle Products
  - 4.3.1 Market Forecast by Region
- 4.4 Moisturizing Products



- 4.4.1 Market Forecast by Region
- 4.5 Sun Care Products
  - 4.5.1 Market Forecast by Region
- 4.6 Anti-Aging Procedures Market
  - 4.6.1 Market Forecast
- 4.7 Invasive Procedures
  - 4.7.1 Market Forecast by Region
- 4.8 Non-Invasive/Minimally Invasive Procedures
  - 4.8.1 Market Forecast by Region
  - 4.8.2 Market Forecast by Subsegment
  - 4.8.3 Dermal Fillers
  - 4.8.4 Botulinum Toxin Treatments
  - 4.8.5 Laser Skin Resurfacing
  - 4.8.6 Chemical Peels
  - 4.8.7 Radiofrequency (RF) Therapy
  - 4.8.8 Intense Pulsed Light (IPL) Therapy
  - 4.8.9 Microdermabrasion
  - 4.8.10 Other Procedures

## **CHAPTER 5 MARKET BREAKDOWN BY REGION**

- 5.1 North America
  - 5.1.1 U.S.
  - 5.1.2 Canada
- 5.2 Europe
  - 5.2.1 Germany
  - 5.2.2 France
  - 5.2.3 Italy
  - 5.2.4 U.K.
  - 5.2.5 Rest of Europe
- 5.3 Asia-Pacific
  - 5.3.1 China
  - 5.3.2 South Korea
  - 5.3.3 Japan
  - 5.3.4 Rest of Asia-Pacific
- 5.4 Rest of the World

## **CHAPTER 6 COMPETITIVE LANDSCAPE**



- 6.1 Major Developments
  - 6.1.1 Product Launches
  - 6.1.2 Mergers and Acquisitions
  - 6.1.3 Business Expansion
  - 6.1.4 Agreements and Collaborations

# CHAPTER 7 COVID-19 IMPACT ON THE ANTI-AGING PRODUCTS AND SERVICES MARKET

- 7.1 Overview
  - 7.1.1 Impact on Key Manufacturers and Service Providers

### **CHAPTER 8 EMERGING TECHNOLOGIES**

- 8.1 Use Of Advanced Technologies such as AI and Augmented Reality
- 8.2 Skin Microbiome Friendly Anti-Aging Products
- 8.3 Role of Epigenetics in Skin Aging
- 8.4 Application of Stem Cell Technology

## **CHAPTER 9 COMPANY PROFILES**

9.1 Major Companies

ALLERGAN AESTHETICS, AN ABBVIE CO.

**BEIERSDORF AG** 

ESTEE LAUDER COMPANIES INC.

KONINKLIJKE PHILIPS N.V.

LOREAL SA

**MERCK KGAA** 

**PHYTOMER** 

PROCTER & GAMBLE

SHISEIDO CO. LTD.

**SOLTA MEDICAL** 

**UNILEVER PLC** 



## **List Of Tables**

### LIST OF TABLES

Summary Table: Global Market for Anti-Aging Products and Services, by Type, Through 2027

- Table 1: Natural Compounds and their Anti-Aging Properties
- Table 2: Average Cost of Anti-Aging Procedures in the U.S.
- Table 3: Global Market for Anti-Aging Products and Services, by Type, Through 2027
- Table 4: Global Market for Anti-Aging Products, by Region, Through 2027
- Table 5: Global Market for Anti-Aging Products, by Product Subsegment, Through 2027
- Table 6: Global Market for Anti-Wrinkle Products, by Region, Through 2027
- Table 7: Global Market for Moisturizer Products, by Region, Through 2027
- Table 8: Global Market for Sun Care Products, by Region, Through 2027
- Table 9: Global Market for Anti-Aging Procedures, by Region, Through 2027
- Table 10: Global Market for Anti-Aging Products and Services, by Procedure, Through 2027
- Table 11: Global Market for Invasive Procedures, by Region, Through 2027
- Table 12: Global Market for Non-Invasive/Minimally Invasive Procedures, by Region, Through 2027
- Table 13: Global Market for Non-Invasive/Minimally Invasive Procedures, by Subsegment, Through 2027
- Table 14: Commonly Used Dermal Fillers
- Table 15: Global Market for Dermal Fillers, by Region, Through 2027
- Table 16: Global Market for Botulinum Toxin Treatments, by Region, Through 2027
- Table 17: Global Market for Laser Skin Resurfacing, by Region, Through 2027
- Table 18: Global Market for Chemical Peels, by Region, Through 2027
- Table 19: Global Market for RF Therapy, by Region, Through 2027
- Table 20: Global Market for IPL Therapy, by Region, Through 2027
- Table 21: Global Market for Microdermabrasion Therapy, by Region, Through 2027
- Table 22: Global Market for Other Procedures, by Region, Through 2027
- Table 23: Global Market for Anti-Aging Products and Services, by Region, Through 2027
- Table 24: North American Market for Anti-Aging Products and Services, by Country, Through 2027
- Table 25: Anti-Aging Cosmetic Procedures Most Frequently Performed in the U.S., 2020
- Table 26: European Market for Anti-Aging Products and Services, by Country, Through 2027



Table 27: Asia-Pacific Market for Anti-Aging Products and Services, by Country,

Through 2027

Table 28: Product Launches, by Key Companies, 2020-2022

Table 29: Mergers and Acquisitions in the Anti-Aging Market, 2020-2022

Table 30: Business Expansion Activities, 2020-2022

Table 31: Agreements and Collaborations in the Anti-Aging Industry, 2020-2022

Table 32: Companies Developing Anti-Aging Products Using Stem Cell Technology

Table 33: Allergan Aesthetics: Product Portfolio

Table 34: Allergan Aesthetics: Key Developments, 2021

Table 35: Beiersdorf AG: Key Developments, 2022

Table 36: Est?e Lauder Companies Inc.: Anti-Aging Products

Table 37: Est?e Lauder Companies Inc.: Key Developments, 2022

Table 38: L'Or?al SA: Key Developments, 2022

Table 39: Procter & Gamble: Key Developments, 2022

Table 40: Shiseido Co.Ltd.: Key Developments, 2022

Table 41: Solta Medical: Key Developments, 2022

Table 42: Unilever plc: Key Developments, 2022



## **List Of Figures**

### LIST OF FIGURES

Summary Figure: Global Market for Anti-Aging Products and Services, by Type, 2019-2027

Figure 1: Aging Causes and Effects

Figure 2: Anti-Aging Approaches

Figure 3: Global Market Shares of Anti-Aging Products and Services, by Type, 2021

Figure 4: Functions of Effective Anti-Aging Skin Care Products

Figure 5: Global Market for Anti-Aging Products, by Region, 2019-2027

Figure 6: Global Market Shares of Anti-Aging Products, by Product Subsegment, 2021

Figure 7: Global Market Shares of Anti-Wrinkle Products, by Region, 2021

Figure 8: Global Market Shares of Moisturizer Products, by Region, 2021

Figure 9: Global Market Shares of Sun Care Products, by Region, 2021

Figure 10: Global Market for Anti-Aging Procedures, by Region, 2019-2027

Figure 11: Global Market Shares of Anti-Aging Products and Services, by Procedure, 2021

Figure 12: Global Market Shares of Invasive Procedures, by Region, 2021

Figure 13: Global Market Shares of Non-Invasive/Minimally Invasive Procedures, by Region, 2021

Figure 14: Global Market Shares of Non-Invasive/Minimally Invasive Procedures, by Subsegment, 2021

Figure 15: Global Market Shares of Dermal Fillers, by Region, 2021

Figure 16: Global Market Shares of Botulinum Toxin Treatments, by Region, 2021

Figure 17: Global Market Shares of Laser Skin Resurfacing, by Region, 2021

Figure 18: Global Market Shares of Chemical Peels, by Region, 2021

Figure 19: Global Market Shares of RF Therapy, by Region, 2021

Figure 20: Global Market Shares of IPL Therapy, by Region, 2021

Figure 21: Global Market Shares of Microdermabrasion Therapy, by Region, 2021

Figure 22: Global Market Shares of Other Procedures, by Region, 2021

Figure 23: Snapshot of Global Market for Anti-Aging Products and Services, by Region

Figure 24: Global Market Shares of Anti-Aging Products and Services, by Region, 2021

Figure 25: U.S. Market for Anti-Aging Products and Services, 2019-2027

Figure 26: Canadian Market for Anti-Aging Products and Services, 2019-2027

Figure 27: European Market Shares of Anti-Aging Products and Services, by Country, 2021

Figure 28: German Market for Anti-Aging Products and Services, 2019-2027

Figure 29: French Market for Anti-Aging Products and Services, 2019-2027



Figure 30: Italian Market for Anti-Aging Products and Services, 2019-2027

Figure 31: U.K. Market for Anti-Aging Products and Services, 2019-2027

Figure 32: Rest of European Market for Anti-Aging Products and Services, 2019-2027

Figure 33: Asia-Pacific Market Shares of Anti-Aging Products and Services, by Country, 2021

Figure 34: Chinese Market for Anti-Aging Products and Services, 2019-2027

Figure 35: South Korean Market for Anti-Aging Products and Services, 2019-2027

Figure 36: Japanese Market for Anti-Aging Products and Services, 2019-2027

Figure 37: Rest of Asia-Pacific Market for Anti-Aging Products and Services, 2019-2027

Figure 38: RoW Market for Anti-Aging Products and Services, 2019-2027

Figure 39: Beiersdorf AG: Annual Revenue, 2019-2021

Figure 40: Beiersdorf AG: Market Shares, by Business Segment, 2021

Figure 41: Beiersdorf AG: Market Shares, by Region, 2021

Figure 42: Est?e Lauder Companies Inc., Annual Revenue, 2019-2021

Figure 43: Est?e Lauder Companies Inc.: Market Shares, by Business Segment, 2021

Figure 44: Est?e Lauder Companies Inc.: Market Shares, by Region, 2021

Figure 45: Koninklijke Philips N.V., Annual Revenue, 2019-2021

Figure 46: Koninklijke Philips N.V.: Market Shares, by Business Segment, 2021

Figure 47: Koninklijke Philips N.V.: Market Shares, by Region, 2021

Figure 48: L'Or?al SA: Annual Revenue, 2019-2021

Figure 49: L'Or?al SA: Market Shares, by Business Segment, 2021

Figure 50: L'Or?al SA: Market Shares, by Region, 2021

Figure 51: Procter & Gamble, Annual Revenue, 2019-2021

Figure 52: Procter & Gamble: Market Shares, by Business Segment, 2021

Figure 53: Procter & Gamble: Market Shares, by Region, 2021

Figure 54: Shiseido Co.Ltd.: Annual Revenue, 2020 and 2021

Figure 55: Shiseido Co.Ltd.: Market Shares, by Segment, 2021

Figure 56: Unilever plc: Annual Revenue, 2019-2021

Figure 57: Unilever plc: Market Shares, by Business Segment, 2021

Figure 58: Unilever plc: Market Shares, by Region, 2021



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