

Anticorrosion Coatings: Global Markets

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Abstracts

Report Scope:

The scope of this report is broad and covers various product types used across anticorrosion coating applications and end-user segments. To research, this report classifies the product types as epoxy, polyurethane, acrylic, alkyd, zinc, chlorinated rubber and others, as an effort to help companies and investors prioritize product opportunities and strategic movements.

End-user industries coverage includes marine, oil and gas, industrial manufacturing, construction, energy, automotive, and others. These sectors consume anticorrosion coatings for applications such as heat exchangers, cooling towers, boilers, effluent water treatment plants, pipe lines, drill equipment and rails that require specialized coating technologies to deal with corrosion resistance boosting for operational performance to be delivered by each of these major assets. Every piece of an asset has a lifetime cost attached to it, and the life cycle purely depends on the regular maintenance work performed on the asset.

The market segmentation is further classified into technology-based waterborne, solvent-borne, powder coating and others. Solvent-based anticorrosion coatings contain a high amount of volatile organic compounds that are hazardous for human health and the environment. Water-borne coatings are gaining popularity among various end-users owing to their properties, such as low VOC content in comparison with solvent-borne coatings. Powder coatings are used for metal protective coating applications as they deliver superior results, and in terms of color they stay bright and fresh for a long period.

Revenues reported are captured from 2018 to 2024 and given for each product type and end-user with estimated valued derived from the companies' total revenues.

The report also includes a discussion of the major players across each regional anticorrosion coatings market. Further, it explains the major drivers and regional dynamics of the global anticorrosion coatings market and current trends within the industry.

The report concludes with a special focus on the vendor landscape and includes detailed profiles of the major vendors in the global anticorrosion coatings market.

Report Includes:

69 data tables and 35 additional tables

An updated overview of the global market for anticorrosion coatings

Analyses of the global market trends, with data corresponding to market size for 2018-2019, estimates for 2020, and projections of compound annual growth rates (CAGRs) through 2024

Detailed insights into factors driving and restraining the growth of the global anticorrosion coatings market and a country-level market value analysis for each segment

Estimation of market size and forecast the potential market for anticorrosion coatings, along with global market share analysis on the basis of product type, technology, end-user with major regions and countries involved

Latest information on market opportunities, prospects and threats, new and upcoming technologies, regulatory developments, and demographic shifts that are affecting the market

Industry value chain analysis of global anticorrosion coatings market providing a systematic study of the key intermediaries involved, which could further assist stakeholders in formulating appropriate strategies

Key merger and acquisition deals, partnerships, innovations, joint ventures and other market strategies within the anticorrosion coatings industry

Assessment of the competitive landscape and detailed profiles of the major listed companies, including Akzo Nobel N.V., BASF SE, DuPont Chemical Co.,

The Dow Chemical Co., Hempel A/S, PPG Industries Inc., and The Sherwin-Williams Co.

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