

Analytics Markets: A Global Outlook

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Abstracts

REPORT SCOPE:

The scope of the report includes, a general outlook of the analytics industry, with the scope limited to reports published by BCC Research during the year 2016, 2017 and 2018. This report covers only advanced analytics, artificial intelligence, and cognitive computing technologies. The advanced analytics market covers the following solutions: software tools, integrated hardware appliances, and services. The advanced analytics market comprises applications for the following industries: banking and financial services, telecommunications and IT, healthcare, government and defense, transportation and logistics, and consumer goods and retail.

The AI market covers machine learning, deep learning, and expert systems as these are direct derivatives of analytics. Cognitive computing market in this report covers machine learning and expert systems. Technology coverage in this report includes only those technologies that are a derivative of analytics.

Estimated values used are based on manufacturers' total revenues. Projected and forecasted revenue values are in constant U.S. dollars, unadjusted for inflation. The scope is limited to the recent studies published by BCC Research and is thus not exhaustive.

REPORT INCLUDES:

26 data tables

A brief outlook of the global advanced analytics market

Analyses of the global market trends with data from 2018, estimates of 2019,

and projections of compound annual growth rates (CAGRs) through 2024

Characterization and quantification of the market potential for advanced analytics comprising artificial intelligence and cognitive computing, by major computing techniques, solutions, industry applications

Assessment of key trends related to technology, industry, and regional factors that shape and influence the overall analytics industry

Discussion of opportunities and innovation-driven analytics market highlights, as well as the major regions involved in such developments

Company profiles of major global players within the analytics industry, including Amazon Inc., BigML Inc., Cisco, Deloitte and Microsoft Corp.

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ABBYY

AIBRAIN LLC

AICURE LLC

ALPHABET, INC. (GOOGLE, INC.)

ALPINE DATA

AMAZON, INC.

AMAZON AWS

APIXIO

APPLE INC.

ATOS

ATTIVIO

AVAAMO

BAIDU INC.

BAIDU MINWA

BIGML INC.

C3 IOT

CISCO
CISCO COGNITIVE THREAT ANALYSIS
COGITAI
COGNITIVESCALE
CROWDFLOWER
CUSTOMERMATRIX
DARKTRACE
DATABRICKS
DELOITTE
DIGITALGENIUS
DIGITAL REASONING
EXPERT SYSTEMS
GOOGLE DEEPMIND AI SOLUTION
H2O.AI
HEALTHCARE X.O.
HEWLETT PACKARD ENTERPRISE CO.
HPE HAVEN ON DEMAND
IBM WATSON
INFOSYS LTD.
INTEL CORP.
INTEL SAFFRON
INTERNATIONAL BUSINESS MACHINES CORP.
IP SOFT
LOOP AI LABS
MEDWHAT
MICROSOFT CORP.
MICROSOFT COGNITIVE SERVICES
NUMENTA
NVIDIA
ORACLE CORP.
PERPETUUITI TECHNOSOFT INC.
PERSADO
QUALCOMM
SALESFORCE.COM INC.
SAP SE
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WIRETAP

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