

An In-Depth Look at Smart Beacons: Global Market Analysis

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Abstracts

Report Scope:

In this report, the smart beacons market is segmented based on offering, connectivity, technology, end-user industry, and geography. The report provides an overview of the global smart beacons market and analyzes market trends. Using 2021 as the base year, the report provides estimated market data for the forecast period of 2022 through 2027. Revenue forecasts for this period are segmented based on offering, connectivity, technology, end-user industry, and geography. Market values have been estimated based on the total revenue of smart beacons solution and service providers.

The report covers the market for smart beacons with regard to the user base, across different regions. It also highlights major trends and challenges that will affect the market and the vendor landscape. The report estimates the global market for smart beacons in 2021 and provides projections for the expected market size through 2027.

The scope of the study includes smart beacon development platforms and associated services, and services associated with the platform. However, software and deployment numbers developed in the smart beacon platforms, predeveloped smart beacon applications and physical services are excluded from the study.

Report Includes:

25 data tables and 15 additional tables

An overview of the global market outlook for smart Bluetooth beacons and related wireless device technologies

Analyses of the global and regional market trends, with historic sales data for 2021, estimates for 2022, and projections of compound annual growth rates (CAGRs) through 2027

Estimation of the actual market size and revenue forecast for smart beacons market in USD millions, and corresponding market share analysis based on offering, technology, connectivity, end-user industry, and region

Updated information on market drivers and opportunities for smart beacons, major shifts and regulations, technology specific challenges, and other demographic factors shaping the market demand over the coming years (2022-2027)

Coverage of the technological, economic, and business considerations of the smart beacons market, with global market data analyses and growth forecasts through 2027

Identification of the major stakeholders and analysis of the company competitive landscape based on recent developments, financial performance, and segmental revenues

Company profiles of major players within the industry, including Accent Advanced Systems SLU, Kontakt.io Inc., Infillion, and Estimote Inc.

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ARUBA NETWORKS (A HEWLETT PACKARD CO.)

BLUEUP S.R.L.S.

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CISCO SYSTEMS INC.

ESTIMOTE INC.

FUJITSU OFFERINGS ASIA PTE LTD.

HID GLOBAL CORP.

INFILLION (GIMBAL)

KONTAKT.IO INC.

LEANTEGRA INC.

SENSORO CO. LTD.

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