

AI in Food Retail and E-commerce: Global Markets

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Abstracts

The global market for AI in food retail and e-commerce is expected to grow from \$3.5 billion in 2025 and is projected to reach \$13.4 billion by the end of 2030, at a compound annual growth rate (CAGR) of 30.8% during the forecast period of 2025 to 2030.

AI in food retail and e-commerce refers to integrating ML, computer vision, NLP, robotics and predictive analytics into the food value chain, from procurement and inventory management to personalized marketing, last-mile delivery, and customer service. These technologies enable smarter operations, enhance the consumer experience, and increase efficiency in a highly competitive market.

Unlike traditional retail systems, AI-enabled platforms can analyze massive datasets in real-time to optimize supply chain logistics, forecast demand accurately, automate pricing strategies, detect fraud, and provide tailored product recommendations. AI enhances food safety compliance and traceability through sensor-based monitoring and real-time analytics.

The global market for AI in food retail and e-commerce is driven by rising consumer demand for personalized shopping experiences, increased digitalization in the food industry, and the need for greater operational agility post-COVID-19. Online grocery platforms, quick commerce (q-commerce), and omnichannel retail strategies are fueling the adoption of AI technologies. Retailers and developers of e-commerce platforms are investing in AI-powered solutions to reduce food waste, optimize delivery routes, and improve profitability. As AI capabilities evolve, opportunities will arise in autonomous delivery, voice-based commerce, innovative checkout systems, and predictive replenishment.

Leaders in the market include global tech firms such as Amazon, Google Cloud, Microsoft, IBM and SAP, as well as retail giants like Walmart, Kroger, and Carrefour. AI-

focused startups, such as Afresh, Shelf Engine, Pensa Systems and Trax, offers solutions for food inventory optimization, autonomous store management, and shopper behavior analytics.

Report Scope

This report provides a comprehensive overview of the global AI in food retail and e-commerce market, including an analysis of key trends, growth drivers, and challenges. It offers market revenue estimates in US\$ million, with base year data for 2024 and forecasts from 2025 through 2030.

The market is segmented by offering, technology, application, end user and region. Offerings consist of hardware, software and services. Technologies include machine learning (ML), natural language processing (NLP), computer vision, robotics and automation, and other AI technologies. Applications include personalized recommendations, inventory and demand forecasting, customer service automation and supply chain optimization). End users include online grocery platforms, quick commerce and delivery apps, supermarkets and hypermarkets. Regions consists of North America, Europe, Asia-Pacific, the Middle East and Africa and South America. The report also looking at the markets in some of the countries in each region.

The report evaluates market dynamics, including regulatory factors and technology roadmaps. It also covers competitive intelligence, including market share/ranking of key players, innovation strategies, M&A activity, profiles of vendors shaping the market for AI in food retail and e-commerce, and companies' ESG initiatives.

Report Includes

50 data tables and 79 additional tables

An overview of the global market for AI in food retail and e-commerce

In-depth analysis of global market trends, featuring historical revenue data for 2024, estimated figures for 2025, and projections of compound annual growth rates (CAGRs) through 2030

Evaluation of the current market size and revenue growth prospects specific to AI in food retail and e-commerce, accompanied by a market share analysis by technology, region, application and end-use industry

Analysis of current and future demand in the market, along with a detailed analysis of the competitive environment, market regulations and reimbursement practices

Analysis of drivers, challenges and opportunities affecting market growth

Coverage of evolving technologies, the current and future market potential, R&D activities, growth strategies, new product pipeline, regulatory framework and reimbursement scenarios and ESG trends of the market

Market share analysis of the key market participants in the food retail and e-commerce market, along with their research priorities, product portfolios, global rankings and competitive landscape

Profiles of major companies in the industry, including Microsoft, Alphabet (Google), Amazon (AWS), Nvidia, and IBM

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Market Outlook
Scope of Report
Market Summary
Market Dynamics and Growth Factors
Emerging Technologies
Strategic Impacts and Future Outlook
Segmental Analysis
Regional Analysis
Conclusion

CHAPTER 2 MARKET OVERVIEW

Overview
Macroeconomic Factors
Technological Infrastructure and Digital Readiness
Global Economic Growth and Consumer Spending
Government Policy and Regulation
Urbanization and Demographic Shifts
Global Trade and Supply Chain Dynamics
Impact of U.S. Tariffs
Porter's Five Forces Analysis
Threat of New Entrants (Moderate to High)
Bargaining Power of Buyers (Moderate to High)
Bargaining Power of Suppliers (Moderate to High)
Threat of Substitutes (Moderate)
Intensity of Competition (High)
AI's Impact on the Food Retail and E-commerce Value Chain
Impact on Supply Chain and Operational Efficiency
Use Cases
Use Case 1: Walmart Uses AI Forecasting to Reduce Food Waste
Use Case 2: Instacart Discovers AI-Optimized Delivery Logistics
Use Case 3: Alibaba Scales Customer Support with AI Chatbots
Use Case 4: Amazon Turns to Personalized Product Recommendations
Use Case 5: Tesco Enhances Store Layout with Computer Vision

CHAPTER 3 MARKET DYNAMICS

Overview

Market Drivers

Increased Digitalization in the Food Industry

Expansion of Online Grocery Platforms and Quick Commerce

Consumer Demand for Personalized Shopping Experiences

Market Restraints

High Initial Investment and Integration Complexities

Data Privacy, Security and Ethical Concerns

Lack of Standardization and Interoperability

Market Opportunities

Consumer Demand for Autonomous and Last-Mile Deliveries

Voice-Based Commerce and Conversational AI

Smart Checkout Systems and Autonomous Stores

CHAPTER 4 REGULATORY LANDSCAPE

Overview

Regulatory Scenario in the U.S.

Regulatory Scenario in Europe

Regulatory Scenario in Asia-Pacific

Japan

China

Other Countries

CHAPTER 5 EMERGING TECHNOLOGY TRENDS AND PATENT ANALYSIS

Emerging Trends

Newest Technologies and Application Trends

Emerging Technologies

Emerging Trends Impacting Retail Businesses

Patent Analysis

Patents by Publication Year

Patent by Jurisdiction

Patents by Leading Owner/Assignee

Recently Filed Patents

Granted Patents

CHAPTER 6 MARKET SEGMENTATION ANALYSIS

Segmentation Breakdown
Market Breakdown by Technology
Takeaways
Machine Learning
Computer Vision
Natural Language Processing
Robotics and Automation
Other AI-based Technologies
Market Breakdown by Application
Takeaways
Personalized Recommendations
Inventory and Demand Forecasting
Supply Chain Optimization
Customer Service Automation
Other AI Applications
Market Breakdown by End User
Takeaways
Online Grocery Platforms
Supermarkets and Hypermarkets
Quick Commerce and Delivery Apps
Other End Users
Geographic Breakdown
Market Breakdown by Region
Takeaways
North America
Europe
Asia-Pacific
Middle East and Africa
South America

CHAPTER 7 COMPETITIVE INTELLIGENCE

Takeaways
Competitive Analysis
Leveraging AI by Traditional Retailers and E-Commerce Giants
Strategic Analysis
Investment Landscape

CHAPTER 8 SUSTAINABILITY IN AI IN FOOD RETAIL AND E-COMMERCE: ESG PERSPECTIVE

Overview

Sustainability Trends and Initiatives

Environmental Sustainability through AI

Social Sustainability through AI

Governance Aspects of AI Deployment

ESG Risk Ratings

Interpretation of ESG Ratings

Concluding Remarks from BCC Research

CHAPTER 9 APPENDIX

Research Methodology

Sources

Abbreviations

Company Profiles

ACCENTURE

AFRESH TECHNOLOGIES INC.

ALIBABA GROUP HOLDING LTD.

ALPHABET INC. (GOOGLE INC.)

AMAZON.COM INC.

IBM CORP.

INTEL CORP.

MICROSOFT

NVIDIA CORP.

ORACLE

RELEX SOLUTION

SALESFORCE INC.

SAP SE

UPSHOP

ZEBRA TECHNOLOGIES CORP.

Emerging Start-ups/Market Disruptors

List Of Tables

LIST OF TABLES

Summary Table : Global Market for AI in Food Retail and E-Commerce, by Region, Through 2030

Table 1 : Partnerships between AI Technology Firms and Food Retailers

Table 2 : U.S. Regulatory Developments Related to AI in Food Retail and E-Commerce

Table 3 : EU Regulatory Developments Related to AI in Food Retail and E-Commerce

Table 4 : Asia-Pacific Regulatory Developments Related to AI in Food Retail and E-Commerce

Table 5 : Patents Related to AI in Food Retail and E-Commerce, 2022-2025

Table 6 : Patents Related to AI in Food Retail and E-Commerce, by Owner/Assignee, 2022-2025

Table 7 : Recently Published Patents Related to AI in Food Retail and E-Commerce, 2025

Table 8 : Granted Patents Related to AI in Food Retail and E-Commerce, 2022-2025

Table 9 : Global Market for AI in Food Retail and E-Commerce, by Technology, Through 2030

Table 10 : Global Market for AI-based ML in Food Retail and E-Commerce, by Region, Through 2030

Table 11 : Global Market for AI-based Computer Vision in Food Retail and E-Commerce, by Region, Through 2030

Table 12 : Global Market for AI-based NLP in Food Retail and E-Commerce, by Region, Through 2030

Table 13 : Global Market for AI-based Robotics and Automation in Food Retail and E-Commerce, by Region, Through 2030

Table 14 : Global Market for Other AI-based Technologies in Food Retail and E-Commerce, by Region, Through 2030

Table 15 : Global Market for AI in Food Retail and E-Commerce, by Application, Through 2030

Table 16 : Global Market for AI-based Personalized Recommendations in Food Retail and E-Commerce, by Region, Through 2030

Table 17 : Global Market for AI-Based Inventory and Demand Forecasting in Food Retail and E-Commerce, by Region, Through 2030

Table 18 : Global Market for AI-Based Supply Chain Optimization in Food Retail and E-Commerce, by Region, Through 2030

Table 19 : Global Market for AI-Based Customer Service Automation in Food Retail and E-Commerce, by Region, Through 2030

Table 20 : Global Market for AI-Based Other Applications in Food Retail and E-Commerce, by Region, Through 2030

Table 21 : Global Market for AI in Food Retail and E-commerce, by End User, Through 2030

Table 22 : Global Market for AI-Based Online Grocery Platforms in Food Retail and E-Commerce, by Region, Through 2030

Table 23 : Global Market for AI-Based Supermarkets and Hypermarkets in Food Retail and E-Commerce, by Region, Through 2030

Table 24 : Global Market for AI-Based Q-Commerce and Delivery Apps, by Region, Through 2030

Table 25 : Global Market for Other End Users of AI in Food Retail and E-Commerce, by Region, Through 2030

Table 26 : Global Market for AI in Food Retail and E-Commerce, by Region, Through 2030

Table 27 : North American Market for AI in Food Retail and E-Commerce, by Country, Through 2030

Table 28 : North American Market for AI in Food Retail and E-Commerce, by Technology, Through 2030

Table 29 : North American Market for AI in Food Retail and E-Commerce, by Application, Through 2030

Table 30 : North American Market for AI in Food Retail and E-Commerce, by End User, Through 2030

Table 31 : AI Technology Adoption by Leading Retailers and Technology Providers in the U.S.

Table 32 : AI Adoption by Leading Retailers and Technology Providers in Canada

Table 33 : AI Adoption by Leading Retailers and Technology Providers in Mexico

Table 34 : European Market for AI in Food Retail and E-Commerce, by Country, Through 2030

Table 35 : European Market for AI in Food Retail and E-Commerce, by Technology, Through 2030

Table 36 : European Market for AI in Food Retail and E-Commerce, by Application, Through 2030

Table 37 : European Market for AI in Food Retail and E-Commerce, by End User, Through 2030

Table 38 : AI Adoption by Leading Retailers and Technology Providers in Germany

Table 39 : AI Adoption by Leading Retailers in the U.K.

Table 40 : Leading French Retailers and Their AI Applications

Table 41 : Leading Spanish Retailers and Technology Providers Using AI

Table 42 : AI Adoption by Leading Retailers and Technology Providers in Italy

Table 43 : Asia-Pacific Market for AI in Food Retail and E-Commerce, by Country, Through 2030

Table 44 : Asia-Pacific Market for AI in Food Retail and E-Commerce, by Technology, Through 2030

Table 45 : Asia-Pacific Market for AI in Food Retail and E-Commerce, by Application, Through 2030

Table 46 : Asia-Pacific Market for AI in Food Retail and E-Commerce, by End User, Through 2030

Table 47 : Leading Chinese Companies Driving AI Implementation in Food Retail

Table 48 : Japanese Companies Integrating AI in Food Retail and Manufacturing

Table 49 : AI Adoption by Leading Retailers and Technology Providers in India

Table 50 : AI Adoption by Leading Retailers and Technology Providers in South Korea

Table 51 : AI Adoption by Leading Retailers and Technology Providers in Australia

Table 52 : MEA Market for AI in Food Retail and E-Commerce, by Sub-Region, Through 2030

Table 53 : MEA Market for AI in Food Retail and E-Commerce, by Technology, Through 2030

Table 54 : MEA Market for AI in Food Retail and E-Commerce, by Application, Through 2030

Table 55 : MEA Market for AI in Food Retail and E-Commerce, by End User, Through 2030

Table 56 : AI Adoption by Leading Retailers and Technology Providers in the GCC

Table 57 : South American Market for AI in Food Retail and E-Commerce, by Country, Through 2030

Table 58 : South American Market for AI in Food Retail and E-Commerce, by Technology, Through 2030

Table 59 : South American Market for AI in Food Retail and E-Commerce, by Application, Through 2030

Table 60 : South American Market for AI in Food Retail and E-Commerce, by End User, Through 2030

Table 61 : AI Adoption by Leading Retailers and Technology Providers in Brazil

Table 62 : AI Adoption by Leading Retailers and Technology Providers in Argentina

Table 63 : Leaders in the Market for AI in Food Retail and E-Commerce Market, 2024

Table 64 : Recent AI-Driven Acquisitions and Agreements in Food Retail and E-Commerce, 2025

Table 65 : Recent Investments in AI in Food Retail and E-Commerce Companies, 2022-2025

Table 66 : Food Waste Reduction by AI Adoption through Platforms and Initiatives, 2024

Table 67 : Energy Optimization by AI Adoption through Platforms and Initiatives, 2024

Table 68 : Supply Chain Optimization by AI Adoption through Platforms and Initiatives, 2024

Table 69 : ESG Risk Scores and Ratings for Companies, 2025*

Table 70 : Information Sources Used in this Report

Table 71 : Abbreviations Used in this Report

Table 72 : Accenture: Company Snapshot

Table 73 : Accenture: Financial Performance, FY 2023 and 2024

Table 74 : Accenture: Product Portfolio

Table 75 : Accenture: News/Key Developments, 2025

Table 76 : Afresh Technologies Inc.: Company Snapshot

Table 77 : Afresh Technologies Inc.: Product Portfolio

Table 78 : Afresh Technologies Inc.: News/Key Developments, 2023-2024

Table 79 : Alibaba Group Holding Ltd.: Company Snapshot

Table 80 : Alibaba Group Holding Ltd.: Financial Performance, FY 2023 and 2024

Table 81 : Alibaba Group Holding Ltd.: Product Portfolio

Table 82 : Alibaba Group Holding Ltd.: News/Key Developments, 2024

Table 83 : Alphabet Inc. (Google Inc.): Company Snapshot

Table 84 : Alphabet Inc. (Google Inc.) : Financial Performance, FY 2023 and 2024

Table 85 : Alphabet Inc. (Google Inc.) : Product Portfolio

Table 86 : Alphabet Inc. (Google Inc.) : News/Key Developments, 2025

Table 87 : Amazon.com Inc.: Company Snapshot

Table 88 : Amazon.com Inc.: Financial Performance, FY 2023 and 2024

Table 89 : Amazon.com Inc.: Product Portfolio

Table 90 : Amazon.com Inc.: News/Key Developments, 2025

Table 91 : IBM Corp.: Company Snapshot

Table 92 : IBM Corp.: Financial Performance, FY 2023 and 2024

Table 93 : IBM Corp.: Product Portfolio

Table 94 : IBM Corp.: News/Key Developments, 2024

Table 95 : Intel Corp.: Company Snapshot

Table 96 : Intel Corp.: Financial Performance, FY 2023 and 2024

Table 97 : Intel Corp.: Product Portfolio

Table 98 : Microsoft: Company Snapshot

Table 99 : Microsoft: Financial Performance, FY 2023 and 2024

Table 100 : Microsoft: Product Portfolio

Table 101 : Microsoft: News/Key Developments, 2024-2025

Table 102 : Nvidia Corp.: Company Snapshot

Table 103 : Nvidia Corp.: Financial Performance, FY 2023 and 2024

Table 104 : Nvidia Corp.: Product Portfolio

- Table 105 : Nvidia Corp.: News/Key Developments, 2025
- Table 106 : Oracle: Company Snapshot
- Table 107 : Oracle: Financial Performance, FY 2023 and 2024
- Table 108 : Oracle: Product Portfolio
- Table 109 : Oracle: News/Key Developments, 2025
- Table 110 : Relex Solutions: Company Snapshot
- Table 111 : Relex Solutions: Product Portfolio
- Table 112 : Relex Solutions: News/Key Developments, 2025
- Table 113 : Salesforce Inc.: Company Snapshot
- Table 114 : Salesforce Inc.: Financial Performance, FY 2023 and 2024
- Table 115 : Salesforce Inc.: Product Portfolio
- Table 116 : Salesforce Inc.: News/Key Developments, 2024
- Table 117 : SAP SE: Company Snapshot
- Table 118 : SAP SE: Financial Performance, FY 2023 and 2024
- Table 119 : SAP SE: Product Portfolio
- Table 120 : SAP SE: News/Key Developments, 2024-2025
- Table 121 : Upshop: Company Snapshot
- Table 122 : Upshop: Product Portfolio
- Table 123 : Upshop: News/Key Developments, 2024-2025
- Table 124 : Zebra Technologies Corp.: Company Snapshot
- Table 125 : Zebra Technologies Corp.: Financial Performance, FY 2023 and 2024
- Table 126 : Zebra Technologies Corp.: Product Portfolio
- Table 127 : Zebra Technologies Corp.: News/Key Developments, 2025
- Table 128 : Emerging Startups in the AI in Food Retail and E-Commerce Market, 2025

List Of Figures

LIST OF FIGURES

Summary Figure : Global Market Shares of AI in Food Retail and E-Commerce, by Region, 2024

Figure 1 : Porter's Five Forces Analysis

Figure 2 : Market Dynamics

Figure 3 : Published Patents Related to AI in Food Retail and E-Commerce, by Year, 2022-2025

Figure 4 : Patents Related to AI in Food Retail and E-Commerce, by Jurisdiction, 2022-2025

Figure 5 : Global Market Shares of AI in Food Retail and E-Commerce, by Technology, 2024

Figure 6 : Global Market Shares of AI-Based ML in Food Retail and E-Commerce, by Region, 2024

Figure 7 : Global Market Shares of AI-Based Computer Vision in Food Retail and E-Commerce, by Region, 2024

Figure 8 : Global Market Shares of AI-Based NLP in Food Retail and E-Commerce, by Region, 2024

Figure 9 : Global Market Shares of AI-Based Robotics and Automation in Food Retail and E-Commerce, by Region, 2024

Figure 10 : Global Market Shares of Other AI-Based Technologies in Food Retail and E-Commerce, by Region, 2024

Figure 11 : Global Market Shares of AI in Food Retail and E-Commerce, by Application, 2024

Figure 12 : Global Market Shares of AI-Based Personalized Recommendations in Food Retail and E-Commerce, by Region, 2024

Figure 13 : Global Market Shares of AI-Based Inventory and Demand Forecasting in Food Retail and E-commerce, by Technology, 2024

Figure 14 : Global Market Shares of AI-Based Supply Chain Optimization in Food Retail and E-Commerce, by Region, 2024

Figure 15 : Global Market Shares of AI-Based Customer Service Automation in Food Retail and E-Commerce, by Region, 2024

Figure 16 : Global Market Shares of AI-Based Other Applications in Food Retail and E-Commerce, by Region, 2024

Figure 17 : Global Market Shares of AI in Food Retail and E-Commerce, by End User, 2024

Figure 18 : Global Market Shares of AI-Based Online Grocery Platforms in Food Retail

and E-Commerce, by Region, 2024

Figure 19 : Global Market Shares of AI-Based Supermarkets and Hypermarkets in Food Retail and E-Commerce, by Region, 2024

Figure 20 : Global Market Shares of AI-Based Q-Commerce and Delivery Apps, by Region, 2024

Figure 21 : Global Market Shares of Other End Users of AI in Food Retail and E-commerce, by Region, 2024

Figure 22 : Global Market Shares of AI in Food Retail and E-Commerce, by Region, 2024

Figure 23 : North American Market Shares of AI in Food Retail and E-Commerce, by Country, 2024

Figure 24 : North American Market Shares of AI in Food Retail and E-Commerce, by Technology, 2024

Figure 25 : North American Market Shares of AI in Food Retail and E-Commerce, by Application, 2024

Figure 26 : North American Market Shares of AI in Food Retail and E-Commerce, by End User, 2024

Figure 27 : European Market Shares of AI in Food Retail and E-Commerce, by Country, 2024

Figure 28 : European Market Shares of AI in Food Retail and E-Commerce, by Technology, 2024

Figure 29 : European Market Shares of AI in Food Retail and E-Commerce, by Application, 2024

Figure 30 : European Market Shares of AI in Food Retail and E-Commerce, by End User, 2024

Figure 31 : Asia-Pacific Market Shares of AI in Food Retail and E-Commerce, by Country, 2024

Figure 32 : Asia-Pacific Market Shares of AI in Food Retail and E-Commerce, by Technology, 2024

Figure 33 : Asia-Pacific Market Shares of AI in Food Retail and E-Commerce, by Application, 2024

Figure 34 : Asia-Pacific Market Shares of AI in Food Retail and E-Commerce, by End User, 2024

Figure 35 : MEA Market Shares of AI in Food Retail and E-Commerce, by Sub-Region, 2024

Figure 36 : MEA Market Shares of AI in Food Retail and E-Commerce, by Technology, 2024

Figure 37 : MEA Market Shares of AI in Food Retail and E-Commerce, by Application, 2024

Figure 38 : MEA Market Shares of AI in Food Retail and E-Commerce, by End User, 2024

Figure 39 : South American Market Shares of AI in Food Retail and E-Commerce, by Country, 2024

Figure 40 : South American Market Shares of AI in Food Retail and E-Commerce, by Technology, 2024

Figure 41 : South American Market Shares of AI in Food Retail and E-Commerce, by Application, 2024

Figure 42 : South American Market Shares of AI in Food Retail and E-Commerce, by End User, 2024

Figure 43 : Accenture: Revenue Shares, by Business Unit, FY 2024

Figure 44 : Accenture: Revenue Shares, by Country/Region, FY 2024

Figure 45 : Alibaba Group Holding Ltd.: Revenue Shares, by Business Unit, FY 2024

Figure 46 : Alphabet Inc. (Google Inc.): Revenue Shares, by Business Unit, FY 2024

Figure 47 : Alphabet Inc. (Google Inc.): Revenue Shares, by Country/Region, FY 2024

Figure 48 : Amazon.com Inc.: Revenue Shares, by Business Unit, FY 2024

Figure 49 : Amazon.com Inc.: Revenue Shares, by Country/Region, FY 2024

Figure 50 : IBM Corp.: Revenue Shares, by Business Unit, FY 2024

Figure 51 : IBM Corp.: Revenue Shares, by Country/Region, FY 2024

Figure 52 : Intel Corp.: Revenue Shares, by Business Unit, FY 2024

Figure 53 : Intel Corp.: Revenue Shares, by Country/Region, FY 2024

Figure 54 : Microsoft: Revenue Shares, by Business Unit, FY 2024

Figure 55 : Microsoft: Revenue Shares, by Country/Region, FY 2024

Figure 56 : Nvidia Corp.: Revenue Shares, by Business Unit, FY 2024

Figure 57 : Nvidia Corp.: Revenue Shares, by Country/Region, FY 2024

Figure 58 : Oracle: Revenue Shares, by Business Unit, FY 2024

Figure 59 : Oracle: Revenue Shares, by Country/Region, FY 2024

Figure 60 : Salesforce Inc.: Revenue Shares, by Business Segment, FY 2024

Figure 61 : Salesforce Inc.: Revenue Shares, by Country/Region, FY 2024

Figure 62 : SAP SE: Revenue Shares, by Business Segment, FY 2024

Figure 63 : SAP SE: Revenue Shares, by Country/Region, FY 2024

Figure 64 : Zebra Technologies Corp.: Revenue Shares, by Business Unit, FY 2024

Figure 65 : Zebra Technologies Corp.: Revenue Shares, by Country/Region, FY 2024

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