

AI in Automotive: Global Markets

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Abstracts

This report segments the automotive AI global market by offering, technology, process, application, vehicle, propulsion and connectivity. It covers the regions of North America, Europe, Asia-Pacific and the Rest of the World (South America, and the Middle East and Africa). U.S., Canada, China, Japan, India, Germany, France and the U.K.

The report includes profiles of leading companies in the market, providing information on their financials (for public companies) and product portfolios. The report also analyzes macroeconomic factors, the impact of U.S. tariffs, emerging technologies, patents, the competitive landscape (including market rankings/shares and strategies of leading companies). It also includes coverage of companies' environmental, social and governance (ESG) initiatives.

The report's tables and figures illustrate historical, current and future market scenarios. The report uses 2024 as the base year, 2025 as an estimated year, and forecasts market values through 2030. All market values in U.S. dollars (\$) millions.

Report Includes

71 data tables and 58 additional tables

In-depth analysis of the global markets for artificial intelligence (AI) in the automotive industry

Analyses of the global market trends, with revenue data for 2024, estimates for 2025, and projected CAGRs through 2030

Estimates of the market's size and revenue growth prospects, accompanied by a market share analysis by offerings (component), technology type, process,

application, vehicle type, propulsion technology, connectivity type and region

Facts and figures pertaining to market dynamics, opportunities and deterrents, technological advances, regulations and standards, and the impacts of macroeconomic variables

Insights derived from Porter's Five Forces model, as well as a global supply chain analysis

Review of the impact of the ongoing U.S. tariffs on global trade and investment, and challenges associated with AI infrastructure development for automotive and global supply chains

Case studies on AI implementation to improve business processes and for product/service innovation

Evaluation of recent patent activity and key granted and published patents

Overview of sustainability trends and ESG developments, with emphasis on consumer attitudes, and the ESG scores and practices of leading companies

Analysis of the industry structure, including companies' market shares and rankings, strategic alliances, M&A activity and a venture funding outlook

Company profiles of major players within the industry, including Nvidia Corp., Qualcomm Technologies Inc., Intel Corp., IBM Corp., and Microsoft

Summary:

The global market for automotive AI was valued at \$5.2 billion in 2024 and is estimated to increase from \$6.2 billion in 2025 to reach \$21 billion by 2030, at a compound annual growth rate (CAGR) of 27.5% from 2025 through 2030.

AI is revolutionizing the automobile industry by increasing safety, efficiency and driving innovation. AI-powered vehicles are transforming transportation by reducing the number of accidents and improving traffic flow. By detecting problems early, predictive maintenance powered by AI helps to extend vehicle operation. AI also improves the in-

vehicle experience by providing advanced driver assistance systems (ADAS) and voice command capabilities. It also offers data-driven insights to help engineers and designers make better decisions concerning vehicles. AI is propelling the automotive industry toward a more intelligent, secure and environmentally responsible future.

Market Dynamics and Growth Factors

AI in autonomous vehicles enables real-time hazard detection, predictive maintenance and intelligent energy management, addressing consumer expectations for safer and more efficient driving. Stricter regulatory standards regarding safety, emissions and data privacy also encourage automakers to adopt AI-driven solutions. Government bodies are mandating advanced safety technologies, more stringent emissions controls and robust data security frameworks. As a result, automakers increasingly deploy AI-powered systems for compliance and to provide transparency for consumers.

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CERENCE INC.

COGNATA

CONTINENTAL AG

HAILO TECHNOLOGIES LTD.

HERE

IBM CORP.

INTEL CORP.

MICRON TECHNOLOGY INC.

MICROSOFT

NVIDIA CORP.

QUALCOMM TECHNOLOGIES INC.

ROBERT BOSCH GMBH

SCALE AI INC.

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