

# **2019 Global Forecast for Heat transfer coolers (refrigeration), ceiling, wall-mounted unit coolers, 18,000 Btuh and below (2020-2025 Outlook)-Manufacturing & Markets Report**

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## **Abstracts**

The 2019 Global Forecast for Heat transfer coolers (refrigeration), ceiling, wall-mounted unit coolers, 18,000 Btuh and below (2020-2025 Outlook)-Manufacturing & Markets Report, published by Barnes Reports, contains timely and accurate market statistics and forecasts on the market for over 140 countries.

Estimates on equipment or material sales (product shipments value) are published historically for 2012 to 2016, projections for 2015 to 2019 and forecasts for 2020 to 2025. Product shipments include the total value of all products produced and shipped by all producers. For selected products, this can represent value of receipts, value of production, or value of work done. More than 140 countries are featured in this report as well as global and regional summaries. Product shipments value are presented in US Dollars and local currency units for historical and forecast years.

Published annually, this report provides a unique and accurate estimate on market sizing for this equipment/material using a proprietary economic model that integrates historical trends (horizontal analysis) and longitudinal analysis of incorporated industries (vertical analysis).

Regional summaries include North America, Europe, Asia-Pacific, Latin America, Africa, and Middle East. Percent shares are presented for each region as a share of the global market.

Product shipments values are also broken down by related costs, such as cost of

materials, cost of fuels/electricity, contract work and value added, as well as capital expenditures, such as expenditures on buildings, machinery, vehicles and computers.

These estimates product shipment values are also considered 'market potentials' because the calculations assume efficient, free markets. Estimates can vary in countries with inefficient, closed markets with such issues as oppressive regulations and tariffs, black markets, and political problems impacted a regular business cycle.

This report does not list key players/companies in the market but focuses on a top-down and outlook view of the market despite the existing and entering of market companies.

Barnes Reports' Manufacturing & Markets reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix.

## Contents

User's Guide
Definitions and Methodology
Executive Summary
A-Global Summary
B-Regional Summary
B1-North America
B2-Europe
B3-Asia-Pacific
B4-Latin America
B5-Africa
B6-Middle East
C-Country Details
1-Afghanistan
2-Albania
3-Algeria
4-Angola
5-Argentina
6-Armenia
7-Australia
8-Austria
9-Azerbaijan
10-The Bahamas
11-Bahrain
12-Bangladesh
13-Belarus
14-Belgium
15-Bolivia
16-Bosnia and Herzegovina
17-Botswana
18-Brazil
19-Brunei Darussalam
20-Bulgaria
21-Burkina Faso
22-Burundi
23-Cambodia
24-Cameroon
25-Canada

- 26-Chad
- 27-Chile
- 28-China
- 29-Colombia
- 30-Congo, Dem. Rep.
- 31-Congo, Rep.
- 32-Costa Rica
- 33-Cote d'Ivoire
- 34-Croatia
- 35-Cuba
- 36-Cyprus
- 37-Czech Republic
- 38-Denmark
- 39-Dominican Republic
- 40-Ecuador
- 41-Egypt
- 42-El Salvador
- 43-Equatorial Guinea
- 44-Estonia
- 45-Ethiopia
- 46-Finland
- 47-France
- 48-Gabon
- 49-Georgia
- 50-Germany
- 51-Ghana
- 52-Greece
- 53-Guam
- 54-Guatemala
- 55-Guinea
- 56-Haiti
- 57-Honduras
- 58-Hong Kong SAR, China
- 59-Hungary
- 60-Iceland
- 61-India
- 62-Indonesia
- 63-Iran, Islamic Rep.
- 64-Iraq

65-Ireland  
66-Israel  
67-Italy  
68-Jamaica  
69-Japan  
70-Jordan  
71-Kazakhstan  
72-Kenya  
73-Korea, Rep.  
74-Kosovo  
75-Kuwait  
76-Kyrgyz Republic  
77-Lao PDF  
78-Latvia  
79-Lebanon  
80-Lithuania  
81-Luxembourg  
82-Macao SAR, China  
83-Macedonia, FYR  
84-Madagascar  
85-Malaysia  
86-Mali  
87-Malta  
88-Mauritius  
89-Mexico  
90-Moldova  
91-Mongolia  
92-Morocco  
93-Mozambique  
94-Myanmar  
95-Namibia  
96-Nepal  
97-Netherlands  
98-New Zealand  
99-Nicaragua  
100-Nigeria  
101-Norway  
102-Oman  
103-Pakistan

- 104-Panama
- 105-Papua New Guinea
- 106-Paraguay
- 107-Peru
- 108-Philippines
- 109-Poland
- 110-Portugal
- 111-Puerto Rico
- 112-Qatar
- 113-Romania
- 114-Russian Federation
- 115-Saudia Arabia
- 116-Senegal
- 117-Serbia
- 118-Singapore
- 119-Slovak Republic
- 120-Slovenia
- 121-South Africa
- 122-South Sudan
- 123-Spain
- 124-Sri Lanka
- 125-Sudan
- 126-Sweden
- 127-Switzerland
- 128-Tanzania
- 129-Trinidad and Tobago
- 130-Tunisia
- 131-Turkey
- 132-Turkmenistan
- 133-Uganda
- 134-Ukraine
- 135-United Arab Emirates
- 136-United Kingdom
- 137-United States
- 138-Uruguay
- 139-Uzbekistan
- 140-Venezuela, RB
- 141-Vietnam
- 142-West Bank and Gaza

143-Yemen, Rep.

144-Zambia

145-Zimbabwe

D-Appendix

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