

2018 U.S. Sale of advertising space - General interest periodicals sold through Directory and mailing list publishers-Product & Services Report

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Abstracts

The 2018 U.S. Sale of advertising space - General interest periodicals sold through Directory and mailing list publishers-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics. The report features 2018 current and 2019 forecast estimates on the sales of Sale of advertising space - General interest periodicals sold through Directory and mailing list publishers nationally and for all 50 U.S. States and up to 900 metro areas.

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