

2018 U.S. Professional, technical, and scholarly books sold through Periodical publishers-Product & Services Report

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Abstracts

The 2018 U.S. Professional, technical, and scholarly books sold through Periodical publishers-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics. The report features 2018 current and 2019 forecast estimates on the sales of Professional, technical, and scholarly books sold through Periodical publishers nationally and for all 50 U.S. States and up to 900 metro areas.

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Definitions and Terms

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