

2018 U.S. Greeting cards, calendars, maps, road atlases sold through Other home furnishings stores-Product & Retail Report

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Abstracts

The 2018 U.S. Greeting cards, calendars, maps, road atlases sold through Other home furnishings stores-Product & Retail Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics. The report features 2018 current and 2019 forecast estimates on the sales of Greeting cards, calendars, maps, road atlases nationally and for all 50 U.S. States and up to 900 metro areas.

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Definitions and Terms

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