

2018 U.S. Databases and other collections of information - Subscriptions and sales sold through Directory and mailing list publishers-Product & Services Report

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Date: April 2018

Pages: 96

Price: US\$ 199.00 (Single User License)

ID: 28F8B2DCC7EEN

Abstracts

The 2018 U.S. Databases and other collections of information - Subscriptions and sales sold through Directory and mailing list publishers-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics. The report features 2018 current and 2019 forecast estimates on the sales of Databases and other collections of information - Subscriptions and sales sold through Directory and mailing list publishers nationally and for all 50 U.S. States and up to 900 metro areas.

Contents

Users' Guide

Industry Definition and Related Industries

Industry Establishments

Sales and Employment Trends

Financial Ratios

Establishments

Firms and Payroll

5-Year Trend - Estimated Industry Sales (\$Millions)

5-Year Trend - Estimated Number of Establishments

5-Year Trend - Estimated Number of Employees

2018 U.S. States - Estimated Industry Sales (\$Millions)

2019 U.S. States - Estimated Industry Sales (\$Millions)

2018 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

2019 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

Definitions and Terms

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