

2018 U.S. Air time - Television or cable - National and regional advertising (net) sold through Television broadcasting-Product & Services Report

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Abstracts

The 2018 U.S. Air time - Television or cable - National and regional advertising (net) sold through Television broadcasting-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics. The report features 2018 current and 2019 forecast estimates on the sales of Air time - Television or cable - National and regional advertising (net) sold through Television broadcasting nationally and for all 50 U.S. States and up to 900 metro areas.

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