

2018 U.S. Air time - Television or cable - Local advertising (net) sold through Cable and other subscription programming-Product & Services Report

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Abstracts

The 2018 U.S. Air time - Television or cable - Local advertising (net) sold through Cable and other subscription programming-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics. The report features 2018 current and 2019 forecast estimates on the sales of Air time - Television or cable - Local advertising (net) sold through Cable and other subscription programming nationally and for all 50 U.S. States and up to 900 metro areas.

Contents

Users' Guide

Industry Definition and Related Industries

Industry Establishments

Sales and Employment Trends

Financial Ratios

Establishments

Firms and Payroll

5-Year Trend - Estimated Industry Sales (\$Millions)

5-Year Trend - Estimated Number of Establishments

5-Year Trend - Estimated Number of Employees

2018 U.S. States - Estimated Industry Sales (\$Millions)

2019 U.S. States - Estimated Industry Sales (\$Millions)

2018 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

2019 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

Definitions and Terms

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