

2017 U.S. Trade books, incl fiction/non-fiction, adult, juvenile, etc sold through News dealers and newsstands-Product & Retail Report

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Abstracts

The 2017 U.S. Trade books, incl fiction/non-fiction, adult, juvenile, etc sold through News dealers and newsstands-Product & Retail Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics. The report features 2017 current and 2018 forecast estimates on the sales of Trade books, incl fiction/non-fiction, adult, juvenile, etc sold through News dealers and newsstands nationally and for all 50 U.S. States and up to 900 metro areas.

Contents

Users' Guide

Industry Definition and Related Industries

Industry Establishments

Sales and Employment Trends

Financial Ratios

Establishments

Firms and Payroll

5-Year Trend - Estimated Industry Sales (\$Millions)

5-Year Trend - Estimated Number of Establishments

5-Year Trend - Estimated Number of Employees

2017 U.S. States - Estimated Industry Sales (\$Millions)

2018 U.S. States - Estimated Industry Sales (\$Millions)

2017 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

2018 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

Definitions and Terms

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