

2016 U.S. Sponsorship rights sold through Spectator sports-Product & Services Report

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Abstracts

The 2016 U.S. Sponsorship rights sold through Spectator sports-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2016 current and 2017 forecast estimates on the sales of Sponsorship rights sold through Spectator sports nationally and for all 50 U.S. States and up to 900 metro areas.

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