

2016 U.S. Media planning and/or buying services sold through Advertising agencies-Product & Services Report

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Abstracts

The 2016 U.S. Media planning and/or buying services sold through Advertising agencies-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2016 current and 2017 forecast estimates on the sales of Media planning and/or buying services sold through Advertising agencies nationally and for all 50 U.S. States and up to 900 metro areas.

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