

# **2016 U.S. Media audience research services sold through Marketing research & public opinion polling-Product & Services Report**

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## **Abstracts**

The 2016 U.S. Media audience research services sold through Marketing research & public opinion polling-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2016 current and 2017 forecast estimates on the sales of Media audience research services sold through Marketing research & public opinion polling nationally and for all 50 U.S. States and up to 900 metro areas.

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