

2016 U.S. Marketing research services sold through Advertising agencies-Product & Services Report

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Abstracts

The 2016 U.S. Marketing research services sold through Advertising agencies-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2016 current and 2017 forecast estimates on the sales of Marketing research services sold through Advertising agencies nationally and for all 50 U.S. States and up to 900 metro areas.

Contents

Users' Guide

Industry Definition and Related Industries

Industry Establishments

Sales and Employment Trends

Financial Ratios

Establishments

Firms and Payroll

5-Year Trend - Estimated Industry Sales (\$Millions)

5-Year Trend - Estimated Number of Establishments

5-Year Trend - Estimated Number of Employees

2016 U.S. States - Estimated Industry Sales (\$Millions)

2017 U.S. States - Estimated Industry Sales (\$Millions)

2016 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

2017 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

Definitions and Terms

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