

2016 U.S. Marketing research services, conducted using focus groups sold through Marketing research & public opinion polling-Product & Services Report

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Abstracts

The 2016 U.S. Marketing research services, conducted using focus groups sold through Marketing research & public opinion polling-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2016 current and 2017 forecast estimates on the sales of Marketing research services, conducted using focus groups sold through Marketing research & public opinion polling nationally and for all 50 U.S. States and up to 900 metro areas.

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