

2016 U.S. Mailing list support services sold through Direct mail advertising-Product & Services Report

<https://marketpublishers.com/r/2EC5A13F367EN.html>

Date: May 2016

Pages: 96

Price: US\$ 199.00 (Single User License)

ID: 2EC5A13F367EN

Abstracts

The 2016 U.S. Mailing list support services sold through Direct mail advertising-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2016 current and 2017 forecast estimates on the sales of Mailing list support services sold through Direct mail advertising nationally and for all 50 U.S. States and up to 900 metro areas.

Contents

Users' Guide

Industry Definition and Related Industries

Industry Establishments

Sales and Employment Trends

Financial Ratios

Establishments

Firms and Payroll

5-Year Trend - Estimated Industry Sales (\$Millions)

5-Year Trend - Estimated Number of Establishments

5-Year Trend - Estimated Number of Employees

2016 U.S. States - Estimated Industry Sales (\$Millions)

2017 U.S. States - Estimated Industry Sales (\$Millions)

2016 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

2017 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

Definitions and Terms

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