

2018 U.S. Greeting cards sold through Book stores- Product & Retail Report

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Abstracts

The 2018 U.S. Greeting cards sold through Book stores-Product & Retail Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics. The report features 2018 current and 2019 forecast estimates on the sales of Greeting cards sold through Book stores nationally and for all 50 U.S. States and up to 900 metro areas.

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