

# **2016 U.S. Development and/or fundraising services sold through Direct mail advertising-Product & Services Report**

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## **Abstracts**

The 2016 U.S. Development and/or fundraising services sold through Direct mail advertising-Product & Services Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2016 current and 2017 forecast estimates on the sales of Development and/or fundraising services sold through Direct mail advertising nationally and for all 50 U.S. States and up to 900 metro areas.

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