

# 2013 U.S. Supermarkets & Grocery Stores Industry- Product & Retail

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## Abstracts

The 2013 U.S. Supermarkets & Grocery Stores Industry-Product & Retail report features 2013 current and 2014 forecast estimates on the sales of 61 product lines. The report also includes industry definition, 5-year historical trends on product lines sales. Product lines include groceries, medicines, prescriptions, beauty aids, health aids, beer, wine, spirits and magazines.

## Contents

- 1- Summary of Product Lines Sales by Industry
- 2- Groceries & other foods
- 3- Meat, fish & poultry, incl prepack meats
- 4- Produce, including fruits & vegetables
- 5- Frozen foods, incl packaged foods
- 6- Dairy products & related foods, incl milk, cheese, etc
- 7- Bakery products baked on premises
- 8- Bakery products not baked on the premises
- 9- Delicatessen items, incl deli meats
- 10- Bottled, canned, or packaged soft drinks
- 11- Candy
- 12- All other foods
- 13- Packaged liquor, wine, & beer
- 14- Distilled spirits, including liquor, brandy, & liqueurs
- 15- Wine
- 16- Beer & ale
- 17- Drugs, health aids, beauty aids
- 18- Prescriptions
- 19- Nonprescription medicines
- 20- Vitamins, minerals, & other dietary supplements
- 21- Health aids, incl first-aid prod; foot prod; etc
- 22- Cosmetics, incl face cream, make-up, perfumes etc
- 23- Oth hygiene needs, incl deodorants, etc
- 24- Soaps, detergents, & household cleaners
- 25- Paper & related prod, incl paper towels, tissue, etc
- 26- Children's wear, incl boys, girls, & infants & toddlers
- 27- Footwear, including accessories
- 28- Small electric appliances
- 29- Audio equip, musical instr, radios, stereos, CDs, etc
- 30- Kitchenware & home furnishings
- 31- Jewelry, incl watches, watch attach, etc
- 32- Books
- 33- Toys, hobby goods, & games
- 34- Sporting goods
- 35- Hardware, tools, & plumbing & electrical supplies
- 36- Lawn, garden, & farm equipment & supplies
- 37- Automotive fuels

- 38- Automotive tires, tubes, batteries, parts, accessories
- 39- Pets, pet foods, & pet supplies
- 40- Stationery products
- 41- Office paper, incl computer, copier, fax paper
- 42- Office & school supplies
- 43- Greeting cards
- 44- Magazines & newspapers
- 45- Souvenirs & novelty items
- 46- INDUSTRY DEFINITION & METHODOLOGY

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