

2013 U.S. Product & Retail Outlook

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Date: December 2012

Pages: 399

Price: US\$ 199.00 (Single User License)

ID: 2FA6FA3E1FEEN

Abstracts

The 2013 U.S. Product & Retail Outlook report is the leading annual publication that describes over 250 major product lines and 15 retail industries (such as supermarkets, pharmacies, clothing stores, supercenters, hardware stores, online shopping, mail order, etc.). Published each year in April, the Outlook report provides the most current and accurate estimates of the sales of product lines by 15 retail industries. With over 700 pages, the 2013 U.S. Product & Retail Outlook features 2013 product lines sales for each retail industry, 2014 forecast product lines sales for each retail industry, 5-year trend product lines sales, 9 establishment categories by employment size and industry definitions and descriptions.

Contents

- 1-Groceries & Other Foods
- 2-Liquor, Wine and Beer
- 3-Drugs and Health/Beauty Aids
- 4-Soaps, Detergents and Cleaners
- 5-Paper and Tissue Products
- 6-Men's Wear
- 7-Women's Wear
- 8-Children's Wear
- 9-Footwear
- 10-Major Household Appliances
- 11-Small Electrical Appliances
- 12-TVs, Video Equipment and DVDs
- 13-Stereos, Audio Equipment and CDs
- 14-Furniture and Mattresses
- 15-Flooring and Floor Coverings
- 16-Computer Hardware and Software
- 17-Kitchenware and Home Furnishings
- 17-Jewelry and Watches
- 18-Hardcover and Paperback Books
- 19-Toys and Games
- 20-Sporting Goods and Recreational Equipment
- 21-Hardware and Tools
- 22-Lawn and Garden Equipment
- 23-Lumber and Building Materials
- 24-Paint and Painting Supplies
- 25-Automotive Fuels
- 27-Automotive Tires and Parts
- 28-Pets, Pet Food and Pet Supplies
- 29-Office and School Equipment and Supplies
- 30-Souvenirs and Novelty Items
- 31-Appendix: Definitions & Terms

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