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2014 U.S. Fast Food Restaurants Industry-Capital & Expenses Report

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Abstracts

The 2014 U.S. Fast Food Restaurants Industry-Capital & Expenses Report, published annually by Barnes Reports, contains timely and accurage industry statistics, forecasts and demographics.

The report features 2014 current and 2015 forecast estimates on the cost of materials, capital expenditures, inventories, rentals, and other expenses nationally and for all 50 U.S. States and up to 900 metro areas. Expenses categories include materials used, payroll, human resources benefits, health insurance, retirement/pension plans, advertising, taxes, depreciation, electricity, fuels, equipment, repair/maintenance, and software. Capital expenditures include building, machinery, vehicles, and computer equipment. The report also includes industry definition, a breakdown by establishments size and industry size estimates (establishments, sales and employment).

Barnes Reports' Capital & Expenses reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix.

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Contents

Users' Guide
Industry Definition and Related Industries
Industry Establishments
Sales & Employment Trends
Industry Ratios
2013 Establishments
Firms & Payroll
2013 Industry Cost of Materials
2013 Industry Inventories
2013 Industry Rentals
2013 Industry Capital Expenditures
2013 Industry Other Expenses
2014 U.S. States - Estimated Cost of Materials
2014 U.S. States - Estimated Capital Expenditures
2014 U.S. States - Estimated Other Expenses
2015 U.S. States - Estimated Cost of Materials
2015 U.S. States - Estimated Capital Expenditures
2015 U.S. States - Estimated Other Expenses
2014 U.S. Metropolitan Areas - Estimated Cost of Materials
2014 U.S. Metropolitan Areas - Estimated Capital Expenditures
2014 U.S. Metropolitan Areas - Estimated Other Expenses
2015 U.S. Metropolitan Areas - Estimated Cost of Materials
2015 U.S. Metropolitan Areas - Estimated Capital Expenditures
2015 U.S. Metropolitan Areas - Estimated Other Expenses
Definitions and Terms

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