

# 2013 U.S. Electronic Shopping & Mail Order Industry- Product & Retail

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## Abstracts

The 2013 U.S. Electronic Shopping & Mail Order Industry-Product & Retail report features 2013 current and 2014 forecast estimates on the sales of 55 product lines. The report also includes industry definition, 5-year historical trends on product lines sales. Product lines include groceries, furniture, computer equipment, home furnishings, hardware and antiques and collectibles.

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- 1- Summary of Product Lines Sales by Industry
- 2- Groceries & other foods
- 3- All other foods
- 4- Packaged liquor, wine, & beer
- 5- Drugs, health aids, beauty aids
- 6- Prescriptions
- 7- Nonprescription medicines
- 8- Vitamins, minerals, & other dietary supplements
- 9- Health aids, incl first-aid prod; foot prod; etc
- 10- Cosmetics, incl face cream, make-up, perfumes etc
- 11- Oth hygiene needs, incl deodorants, etc
- 12- Hearing aids & supplies
- 13- Soaps, detergents, & household cleaners
- 14- Paper & related prod, incl paper towels, tissue, etc
- 15- Men's wear
- 16- Women's, juniors', & misses' wear
- 17- Children's wear, incl boys, girls, & infants & toddlers
- 18- Footwear, including accessories
- 19- Major household appliances
- 20- Small electric appliances
- 21- TVs, video recorders, video cameras, DVDs, etc
- 22- Televisions
- 23- Video recorders, cameras, tapes&electr game/DVD comb dev
- 24- Audio equip, musical instr, radios, stereos, CDs, etc
- 25- Audio equipment, components, parts & accessories
- 26- Records, tapes, audio tape books, & compact discs
- 27- Musical instruments, sheet music, & related items
- 28- Furniture, sleep equipment & outdoor/patio furniture
- 29- Flooring & floor coverings
- 30- Computer hardware, software, & supplies
- 31- Computer & peripheral equipment
- 32- Prepackaged (off-the-shelf) computer software
- 33- Kitchenware & home furnishings
- 34- Jewelry, incl watches, watch attach, etc
- 35- Books
- 36- Toys, hobby goods, & games
- 37- Toys, including wheel goods

- 38- Games, including video & electronic games
- 39- Hobby goods
- 40- Sporting goods
- 41- Boats, motors, parts & accessories
- 42- All other sporting goods
- 43- Hardware, tools, & plumbing & electrical supplies
- 44- Lawn, garden, & farm equipment & supplies
- 45- Dimensional lumber & oth bldg/structural materials
- 46- Paint & sundries
- 47- Automotive tires, tubes, batteries, parts, accessories
- 48- Pets, pet foods, & pet supplies
- 49- Stationery products
- 50- Office paper, incl computer, copier, fax paper
- 51- Office & school supplies
- 52- Office equip, incl fax machines, dictaphones, copier
- 53- Greeting cards
- 54- Magazines & newspapers
- 55- Souvenirs & novelty items
- 56- INDUSTRY DEFINITIONS & METHODOLOGY

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