

2014 U.S. Breakfast Cereal Manufacturing Industry-Capital & Expenses Report

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Abstracts

The 2014 U.S. Breakfast Cereal Manufacturing Industry-Capital & Expenses Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2014 current and 2015 forecast estimates on the cost of materials, capital expenditures, inventories, rentals, and other expenses nationally and for all 50 U.S. States and up to 900 metro areas. Expenses categories include materials used, payroll, human resources benefits, health insurance, retirement/pension plans, advertising, taxes, depreciation, electricity, fuels, equipment, repair/maintenance, and software. Capital expenditures include building, machinery, vehicles, and computer equipment. The report also includes industry definition, a breakdown by establishments size and industry size estimates (establishments, sales and employment).

Barnes Reports' Capital & Expenses reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix.

Contents

- Users' Guide
- Industry Definition and Related Industries
- Industry Establishments
- Sales & Employment Trends
- Industry Ratios
- 2013 Establishments
- Firms & Payroll
- 2013 Industry Cost of Materials
- 2013 Industry Inventories
- 2013 Industry Rentals
- 2013 Industry Capital Expenditures
- 2013 Industry Other Expenses
- 2014 U.S. States - Estimated Cost of Materials
- 2014 U.S. States - Estimated Capital Expenditures
- 2014 U.S. States - Estimated Other Expenses
- 2015 U.S. States - Estimated Cost of Materials
- 2015 U.S. States - Estimated Capital Expenditures
- 2015 U.S. States - Estimated Other Expenses
- 2014 U.S. Metropolitan Areas - Estimated Cost of Materials
- 2014 U.S. Metropolitan Areas - Estimated Capital Expenditures
- 2014 U.S. Metropolitan Areas - Estimated Other Expenses
- 2015 U.S. Metropolitan Areas - Estimated Cost of Materials
- 2015 U.S. Metropolitan Areas - Estimated Capital Expenditures
- 2015 U.S. Metropolitan Areas - Estimated Other Expenses
- Definitions and Terms

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