

2013 U.S. Book Stores Industry-Product & Retail

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Abstracts

The 2013 U.S. Book Stores Industry-Product & Retail report features 2013 current and 2014 forecast estimates on the sales of 61 product lines. The report also includes industry definition, 5-year historical trends on product lines sales. Product lines include trade books, mass market paperback books, religious books, reference books, textbooks and business books.

Contents

- 1- Summary of Product Lines Sales by Industry
- 2- Groceries & other foods
- 3- Men's wear
- 4- Women's, juniors', & misses' wear
- 5- Children's wear, incl boys, girls, & infants & toddlers
- 6- TVs, video recorders, video cameras, DVDs, etc
- 7- Audio equip, musical instr, radios, stereos, CDs, etc
- 8- Computer hardware, software, & supplies
- 9- Computer & peripheral equipment
- 10- Prepackaged (off-the-shelf) computer software
- 11- Kitchenware & home furnishings
- 12- Giftware & glassware including vases
- 13- All other kitchenware & home furnishings
- 14- Jewelry, incl watches, watch attach, etc
- 15- Books
- 16- Trade, incl fiction, non-fiction, adult, juvenile, nonrack size
- 17- Mass market paperback, rack size
- 18- Religious
- 19- General reference, including dictionaries, atlases, etc.
- 20- Textbooks, incl elementary, high school, & college levels
- 21- Professional, incl technical, scientific, business, law, etc
- 22- Other books, including University press, etc.
- 23- Toys, hobby goods, & games
- 24- Pets, pet foods, & pet supplies
- 25- Stationery products
- 26- Office paper, incl computer, copier, fax paper
- 27- Office & school supplies
- 28- Greeting cards
- 29- Magazines & newspapers
- 30- Souvenirs & novelty items
- 31- Definitions, Methodology and Terms

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