

2020 Worldwide Periodical Publishing Industry- Industry & Market Report

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Abstracts

The 2020 Worldwide Periodical Publishing Industry-Industry & Market Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics. Sixty-one countries are included as well as the proprietary 2020 Worldwide Economic Forecast executive summary.

The report features 2020 current and 2021 forecast estimates on the size of the industry (sales, establishments, employment) for the 61 largest world countries, such as Japan, China, India, Russia, Canada, Mexico, Brazil, Argentina, UK, France, Germany, Italy and U.S.. The report also includes industry definition, 5-year historical trends on industry sales, establishments and employment and estimates on up to 10 sub-industries, including magazine publishing and printing, trade journals, television schedules, and comic books.

Barnes Reports' Industry & Market reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix.

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