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2013 Worldwide Commercial Photography Industry-Industry & Market report

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Abstracts

The 2013 Worldwide Commercial Photography Industry-Industry & Market report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2013 current and 2014 forecast estimates on the size of the industry (sales, establishments, employment) for the 47 largest world countries, including United Kingdom, France, Germany, Italy, Spain, Russia, China, Japan, India, Australia, Canada, Mexico, Brazil, Argentina and South Africa. The report also includes industry definition, 5-year historical trends on industry sales, establishments and employment, a breakdown of establishments, sales and employment by employee size of establishment (9 categories), and estimates on up to 10 sub-industries, including color separation, aerial photography and photography studios.

Barnes Reports' Industry & Market reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix.

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Contents

1-Argentina, 2-Australia, 3-Austria, 4-Belgium, 5-Brazil, 6-Canada, 7-Chile, 8-China, 9-Colombia, 10-Czech Rep, 11-Denmark, 12-Egypt, 13-Finland, 14-France, 15-Germany, 16-Greece, 17-Hungary, 18-India, 19-Indonesia, 20-Iran, 21-Ireland, 22-Israel, 23-Italy, 24-Japan, 25-Malaysia, 26-Mexico, 27-Netherlands, 28-New Zealand, 29-Norway, 30-Pakistan, 31-Phillipines, 32-Poland, 33-Portugal, 34-Russia, 35-Saudi Arabia, 36-Singapore, 37-South Africa, 38-South Korea, 39-Spain, 40-Sweden, 41-Switzerland, 42-Taiwan, 43-Thailand, 44-Turkey, 45-United Kingdom,46-United States,47-Venezuela, 48-Appendix: Definitions & Terms

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