

2020 World Industry & Market Outlook

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Abstracts

The 2020 World Industry & Market Outlook report is the leading annual publication that describes over 100 major world industries and 500+ minor industries. Sixty-one countries are included as well as the proprietary 2020 Worldwide Economic Forecast executive summary.

Published each year in November, the Outlook report provides the most current and accurate estimates of the size of the largest manufacturing, retail, wholesale and services industries in the 61 largest world countries, such as Japan, China, India, Russia, Canada, Mexico, Brazil, Argentina, UK, France, Germany, Italy and U.S.. With over 200 pages, the 2020 World Industry & Market Outlook features 2020 establishments, employment and sales totals for each industry, 2021 forecast establishments, employment and sales totals for each industry, 5-year trend establishments and sales totals, Industry financial ratios such as sales per employees, sales per establishment and employees per establishment, 2020 establishments, employment and sales totals for 500+ minor industries and Industry definitions and descriptions.

Barnes Reports' Industry & Market reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix.

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