

# 2024 U.S. Women's & Children's Clothing Wholesale Report

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## **Abstracts**

The 2024 U.S. Women's & Children's Clothing Wholesale report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics (NAICS 42433).

The report features 2024 current and 2025 forecast estimates on the size of the industry (sales, establishments, employment) nationally and for all 50 U.S. States and over 900 metro areas. Other data include financial ratios, number of firms, payroll, industry definition, 5-year historical trends on industry sales, establishments and employment, a breakdown of establishments, sales and employment by employee size of establishment (9 categories), and estimates on up to 10 sub-industries, including dresses, blouses, skirts, pants, outerwear, and underwear.

This industry comprises establishments primarily engaged in the merchant wholesale distribution of (1) women's, children's, infants', and/or unisex clothing and accessories and/or (2) fur clothing.

Barnes Reports' Industry & Market reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix.



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**Definitions and Terms** 



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