

# 2011 U.S. Periodical Publishing Industry-Jobs & Wages Report

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## Abstracts

The Periodical Publishing Industry-Jobs & Wages report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics on industry job titles, fringe benefits, employment and hourly and annual wages and salaries. The report features 2011 current and 2012 forecast estimates on the median wages and salaries (plus 10th, 25th, 75th, 90th percentiles) nationally and for all 50 U.S. States. The report also includes industry definition, 5-year historical trends on industry sales, establishments and employment, and a 5-year trend on median wages and salaries for up to 50 industry job titles.

## Contents

Users' Guide, Industry Definition and Related Industries, Industry Establishments, Sales & Employment Trends, Industry Ratios, Establishments, Firms & Payroll, Percentiles of Job Titles - Hourly & Annual Wages, 5-Year Trends of Job Titles - Hourly & Annual Wages, 5-Year Trends of Payroll & Fringe Benefits, Industry Job Titles:, Management occupations, Chief executives, General and operations managers, Sales managers, Managers, all other, Business and financial operations occupations, Accountants and auditors, Computer and mathematical science occupations, Arts, design, entertainment, sports, and media , Art directors, Graphic designers, Reporters and correspondents, Editors, Writers and authors, Photographers, Building and grounds cleaning and maintenance , Sales and related occupations, First-line supervisors/managers of non-retail sales workers, Advertising sales agents, Sales representatives, wholesale/mfg, except technical , Telemarketers, Door-to-door sales workers, news and street vendors, Office and administrative support occupations, First-line supervisors/managers of admin workers, Bookkeeping, accounting, and auditing clerks, Customer service representatives, Order clerks, Receptionists and information clerks, Executive secretaries and administrative assistants, Secretaries, except legal, medical, and executive, Desktop publishers, Mail clerks and mail machine operators, except postal , Office clerks, general, Proofreaders and copy markers, Office and administrative support workers, all other, Installation, maintenance, and repair occupations, Maintenance and repair workers, general, Production occupations, First-line supervisors/managers of production workers, Job printers, Prepress technicians and workers, Printing machine operators, Packaging and filling machine operators and tenders, Helpers--production workers, Transportation and material moving occupations, First-line supervisors/managers of transport. operators, Driver/sales workers, Truck drivers, light or delivery services, Appendix,

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