

2024 U.S. Full-Service Restaurants Industry-Industry & Market Report

<https://marketpublishers.com/r/2D1772EF66FEN.html>

Date: October 2023

Pages: 196

Price: US\$ 179.00 (Single User License)

ID: 2D1772EF66FEN

Abstracts

The 2024 U.S. Full-Service Restaurants Industry-Industry & Market report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics (NAICS 722511).

The report features 2024 current and 2025 forecast estimates on the size of the industry (sales, establishments, employment) nationally and for all 50 U.S. States and over 900 metro areas. Other data include financial ratios, number of firms, payroll, industry definition, 5-year historical trends on industry sales, establishments and employment, a breakdown of establishments, sales and employment by employee size of establishment (9 categories), and estimates on up to 10 sub-industries, including ethnic restaurants, seafood restaurants, family restaurants, cafes, diners, and buffets.

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing carry out services, or presenting live nontheatrical entertainment.

Barnes Reports' Industry & Market reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix.

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Definitions and Terms

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