

2021 U.S. Fast Food Restaurants Industry-Industry & Market Report

<https://marketpublishers.com/r/2463886859FEN.html>

Date: October 2020

Pages: 195

Price: US\$ 149.00 (Single User License)

ID: 2463886859FEN

Abstracts

The 2021 U.S. Fast Food Restaurants (Limited-Service Restaurants) Industry-Industry & Market report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2021 current and 2022 forecast estimates on the size of the industry (sales, establishments, employment) nationally and for all 50 U.S. States and over 900 metro areas. Other data include financial ratios, number of firms, payroll, industry definition, 5-year historical trends on industry sales, establishments and employment, a breakdown of establishments, sales and employment by employee size of establishment (9 categories), and estimates on up to 10 sub-industries, fast food chains, drive-in restaurants, carry-out only restaurants, delicatessens, and ice cream stands.

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

Barnes Reports' Industry & Market reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix. This report will account for Covid-19 as a key market factor in 2020-2022 industry changes.

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Definitions and Terms

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