

2024 U.S. Family Clothing Stores Industry-Industry & Market Report

https://marketpublishers.com/r/2F7F4B61ED9EN.html

Date: October 2023

Pages: 196

Price: US\$ 179.00 (Single User License)

ID: 2F7F4B61ED9EN

Abstracts

The 2024 U.S. Family Clothing Stores Industry-Industry & Market report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics (NAICS 44814).

The report features 2024 current and 2025 forecast estimates on the size of the industry (sales, establishments, employment) nationally and for all 50 U.S. States and over 900 metro areas. Other data include financial ratios, number of firms, payroll, industry definition, 5-year historical trends on industry sales, establishments and employment, a breakdown of establishments, sales and employment by employee size of establishment (9 categories), and estimates on up to 10 sub-industries, jeans stores and unisex clothing stores.

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

Barnes Reports' Industry & Market reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix.



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Definitions and Terms



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