

# 2021 U.S. Cookie, Cracker & Pasta Mfg. Industry- Industry & Market Report

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## Abstracts

The 2021 U.S. Cookie, Cracker and Pasta Manufacturing Industry-Industry & Market report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2021 current and 2022 forecast estimates on the size of the industry (sales, establishments, employment) nationally and for all 50 U.S. States and over 900 metro areas. Other data include financial ratios, number of firms, payroll, industry definition, 5-year historical trends on industry sales, establishments and employment, a breakdown of establishments, sales and employment by employee size of establishment (9 categories), and estimates on up to 10 sub-industries, including biscuits, wafers, cones and pretzels.

This industry comprises establishments primarily engaged in one of the following: (1) manufacturing cookies and crackers; (2) preparing flour and dough mixes and dough from flour ground elsewhere; and (3) manufacturing dry pasta. The establishments in this industry may package the dry pasta they manufacture with other ingredients.

Barnes Reports' Industry & Market reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix. This report will account for Covid-19 as a key market factor in 2020-2022 industry changes.

## Contents

Users' Guide

Industry Definition and Related Industries

Industry Establishments, Sales and Employment Trends

Other data include financial ratios, Establishments, Firms, payroll

Sub-Industries - 2021 Estimated Industry Sales (\$Millions)

Sub-Industries - 2021 Estimated Number of Establishments

Sub-Industries - 2021 Estimated Number of Employees

5-Year Trend - Estimated Industry Sales (\$Millions)

5-Year Trend - Estimated Number of Establishments

5-Year Trend - Estimated Number of Employees

2021 U.S. Metropolitan Areas - Estimated Number of Establishments

2021 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

2021 U.S. Metropolitan Areas - Estimated Number of Employees

2022 U.S. Metropolitan Areas - Estimated Number of Establishments

2022 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

2022 U.S. Metropolitan Areas - Estimated Number of Employees

2021 U.S. States - Estimated Number of Establishments

2021 U.S. States - Estimated Industry Sales (\$Millions)

2021 U.S. States - Estimated Number of Employees

2022 U.S. States - Estimated Number of Establishments

2022 U.S. States - Estimated Industry Sales (\$Millions)

2022 U.S. States - Estimated Number of Employees

Definitions and Terms

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