

2010 Worldwide Media Representatives Industry Report

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Abstracts

The Worldwide Media Representatives Industry report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics. The report features 2010 current and 2011 forecast estimates on the size of the industry (sales, establishments, employment) for the 47 largest world countries, including United Kingdom, France, Germany, Italy, Spain, Russia, China, Japan, India, Australia, Canada, Mexico, Brazil, Argentina and South Africa. The report also includes industry definition, 5-year historical trends on industry sales, establishments and employment, a breakdown of establishments, sales and employment by employee size of establishment (9 categories), and estimates on up to 10 sub-industries, including radio, television, newspaper, magazine and book representatives.

Contents

1-Argentina, 2-Australia, 3-Austria, 4-Belgium, 5-Brazil, 6-Canada, 7-Chile, 8-China, 9-Colombia, 10-Czech Rep, 11-Denmark, 12-Egypt, 13-Finland, 14-France, 15-Germany, 16-Greece, 17-Hungary, 18-India, 19-Indonesia, 20-Iran, 21-Ireland, 22-Israel, 23-Italy, 24-Japan, 25-Malaysia, 26-Mexico, 27-Netherlands, 28-New Zealand, 29-Norway, 30-Pakistan, 31-Phillipines, 32-Poland, 33-Portugal, 34-Russia, 35-Saudi Arabia, 36-Singapore, 37-South Africa, 38-South Korea, 39-Spain, 40-Sweden, 41-Switzerland, 42-Taiwan, 43-Thailand, 44-Turkey, 45-United Kingdom,46-United States,47-Venezuela, 48-Appendix: Definitions & Terms

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