

2018 U.S. Sporting Goods Stores-Industry and Market Report

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Abstracts

The 2018 U.S. Sporting Goods Stores-Industry and Market Report, published annually by Barnes Reports, contains timely and accurate industry statistics, forecasts and demographics.

The report features 2018 current and 2019 forecast estimates on the size of the industry (sales, establishments, employment) nationally and for all 50 U.S. States and over 900 metro areas. Other data include financial ratios, number of firms, payroll, industry definition, 5-year historical trends on industry sales, establishments and employment, a breakdown of establishments, sales and employment by employee size of establishment (9 categories), and estimates on up to 10 sub-industries, including fishing, hunting, skiing, tennis, golf, camping, baseball, football, basketball, and fitness equipment.

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

Barnes Reports' Industry & Market reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix.

Contents

Users' Guide

Industry Definition and Related Industries

Industry Establishments, Sales and Employment Trends

Other data include financial ratios, Establishments, Firms, payroll

Sub-Industries - 2018 Estimated Industry Sales (\$Millions)

Sub-Industries - 2018 Estimated Number of Establishments

Sub-Industries - 2018 Estimated Number of Employees

5-Year Trend - Estimated Industry Sales (\$Millions)

5-Year Trend - Estimated Number of Establishments

5-Year Trend - Estimated Number of Employees

2018 U.S. Metropolitan Areas - Estimated Number of Establishments

2018 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

2018 U.S. Metropolitan Areas - Estimated Number of Employees

2019 U.S. Metropolitan Areas - Estimated Number of Establishments

2019 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)

2019 U.S. Metropolitan Areas - Estimated Number of Employees

2018 U.S. States - Estimated Number of Establishments

2018 U.S. States - Estimated Industry Sales (\$Millions)

2018 U.S. States - Estimated Number of Employees

2019 U.S. States - Estimated Number of Establishments

2019 U.S. States - Estimated Industry Sales (\$Millions)

2019 U.S. States - Estimated Number of Employees

Definitions and Terms

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